

October 8, 2007



Equifax Appoints Andy Bodea to Lead Global Operations

ATLANTA, Oct. 8 /PRNewswire-FirstCall/ -- Equifax Inc. (NYSE: EFX) today appointed Andy S. Bodea as Senior Vice President, Global Operations. Bodea joined the company on October 1, 2007, reporting to Chairman and Chief Executive Officer Richard F. Smith.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060224/CLF037LOGO>)

Bodea will have responsibility for leading Equifax's Global Operations which supports all business lines including: Consumer Services, Business Services, Product Fulfillment, Database Services Fulfillment, Data Operations, Process Reengineering and International Operations.

"Andy brings to Equifax an exceptional depth of talent in driving growth and productivity through customer quality programs, CRM, web strategy, Six Sigma processes, call center management and product rationalization," Smith said. "With a trademark reputation managing global teams to consistently exceed revenue, productivity and customer satisfaction goals, Andy brings to Equifax the essential skills we need to drive Global Operations capabilities to new heights."

For the past six years, Bodea has held a number of executive-level positions at The Home Depot, Inc. Most recently, he was Vice President of Services Processes and Process Improvement where he led 2,300 associates and ran a \$2 billion sales and fulfillment operation within that company's Home Services division. Prior to joining Home Depot, Bodea was a Corporate Officer at Gateway Inc., where he ran strategic initiatives and services. Prior to Gateway, Andy also played key strategy, and marketing roles at GE Capital and McKinsey & Company.

Bodea holds a Ph.D. in Information Systems and Business Management from Harvard University, a M.A. in Applied Mathematics also from Harvard, and a B.A. in Applied Mathematics from the University of California at Berkeley. Bodea succeeds Owen T. Flynn, who has announced plans to retire at the end of 2007. Flynn joined Equifax in 1988 and through the years has held a number of senior-level positions in sales, technology and marketing. "I want to personally thank Owen for the key role he played in our restructuring efforts to consolidate the various entities that resulted in the formation of Global Operations. We sincerely appreciate the many contributions he has made to Equifax and wish him continued success in his future endeavors," Smith said.

About Equifax (www.equifax.com)

Equifax empowers businesses and consumers with information they can trust. A global leader in information solutions, employment and income verification and human resources business process outsourcing services, we leverage one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create

customized insights that enrich both the performance of businesses and the lives of consumers.

Customers have trusted Equifax for over 100 years to deliver innovative solutions with the highest integrity and reliability. Businesses - large and small - rely on us for consumer and business credit intelligence, portfolio management, fraud detection, decisioning technology, marketing tools, HR/payroll services, and much more. We empower individual consumers to manage their personal credit information, protect their identity and maximize their financial well-being.

Headquartered in Atlanta, Georgia, Equifax Inc. employs approximately 6,900 people in 14 countries throughout North America, Latin America and Europe. Equifax is a member of Standard & Poor's (S&P) 500(R) Index. Our common stock is traded on the New York Stock Exchange under the symbol EFX.

SOURCE Equifax Inc.