



### Company Overview

Inuvo®, Inc. (NYSE American: INUV) is a market leader in intelligent advertising, aligning brands with appropriate content and consumer intent. The artificial intelligence within our patented IntentKey™ leverages contextually-based machine learning that mirrors the manner in which the human brain can instantly associate ideas, emotions, places, people and objects. Inuvo harnesses this power by delivering high performing campaigns reaching audiences that would typically be missed.

### ConversionPoint Technologies, Inc. and Inuvo, Inc. – Acquisition Update

Feb 19 2019, 8:00 AM EST

### ConversionPoint Holdings Announces Confidential Submission of Draft Registration Statement for Proposed Initial Public Offering

Dec 17 2018, 5:05 PM EST

### Inuvo and ConversionPoint Technologies Announce Filing of Form S-4 Registration Statement Related to Proposed Acquisition

Dec 17 2018, 4:23 PM EST

### Stock Overview

|            |                 |
|------------|-----------------|
| Symbol     | INUV            |
| Exchange   | NYSE American   |
| Market Cap | 43.28m          |
| Last Price | \$1.27          |
| 52-Week    | \$0.36 - \$1.55 |

02/21/2019 04:10 PM EST

### Investor Relations

Wally Ruiz  
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### Management Team

#### Richard Howe

Chairman and CEO

#### Wally Ruiz

Chief Financial Officer

#### Trey Barrett

Chief Operating Officer

#### Rick Anderson

Chief Information Officer

#### John Pizaris

General Counsel

### Inuvo, Inc.

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### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.