

Salem Radio Network Announces Contract Extension for Dennis Prager, and New Show Times

IRVING, Texas--(BUSINESS WIRE)-- <u>Salem Media Group, Inc.</u> (OTCQX: SALM) announced today that SRN nationally syndicated host Dennis Prager and Salem Radio Network have reached an agreement on extending his show. At Dennis's request, the show will be two, rather than three, hours, but each hour will contain six more minutes of talk than at present. Dennis decided to shorten his daily 3 hour show to 2 hours, beginning February 5th in order to complete his monumental five-volume Bible commentary, *The Rational Bible*, as well as three other books.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240112307747/en/



Dennis Prager (Photo: Business Wire)

As part of the new agreement, Dennis
Prager will do a monthly virtual "hangout"
with subscribers to his Premium Club,
Pragertopia +. This will provide listeners
with even greater engagement with Dennis.
"Listeners always want more content, and
this gives me a chance to interact with
listeners in a brand-new way," said Prager.

The new agreement will keep the show on SRN for the foreseeable future, in the middle of the strongest conservative talk lineup on the air.

"Dennis Prager is a true talk radio icon and has been for the last 42 years since he first began on the radio at KABC in Los Angeles hosting the original 'Religion on the Line,'" said Salem Sr. Vice President of Spoken Word, Phil Boyce. "Millions of listeners spend the day with Dennis, enjoying his wit, wisdom, and knowledge. He is one of the most viral talk hosts on the air today, and we wanted him to remain on the Salem Radio Network for years to come."

Salem is offering third-hour affiliates the

opportunity to take an hour of Charlie Kirk,

who broadcasts in the same Noon to 3 pm Eastern time slot. To make up for the reduction of the third hour, Dennis will be adding new exclusive content at the start of each of the two hours, giving listeners an opportunity to hear what's on Dennis's mind straight up at the top of the hour. This new 5 minute-segment, offered at the top of each hour, has never been done before by any syndicated nationally host.

"I love Salem and have enormous gratitude for this partnership over the last 25 years when I became a nationally syndicated host with Salem," said Prager. "I am blessed to have the daily opportunity to influence America's culture for good. I think listeners will really appreciate the new added talk-time in each of my two hours."

Prager's longtime producer Allen Estrin will continue as the show's producer. Stations who want to consider adding Dennis Prager to their lineups should contact SRN Affiliate Relations and ask for more Prager: Kelli DeShan (west of the Mississippi) at 214-385-7077 or Jim Bligh (east of the Mississippi) at 917-519-4026.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com.

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Evan D. Masyr
Executive Vice President and Chief Financial Officer
(805) 384-4512
evan@salemmedia.com

Source: Salem Media Group, Inc.