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## Salem Media Group Announces Launch of SeniorResource.com

IRVING, Texas--(BUSINESS WIRE)-- [Salem Media Group, Inc.](https://www.salemmedia.com) (NASDAQ: SALM) announced today the launch of [SeniorResource.com](https://www.seniorresource.com), a website dedicated to providing content to aging adults, retirees, and their caregivers through expert articles, comprehensive guides, and numerous resource directories.

Eagle Financial Publications, a division of Salem, recently acquired SeniorResource.com and began updating and expanding the website with a mission to deliver educational and relatable information, relevant to the 55+ community. The website is now host to hundreds of articles on topics ranging from finding the best senior housing to hiring home care and seeking help from hospice. Also new to the website is the addition of the Senior Resource Podcast Network, a podcast network focused on bringing listeners expert advice on the most important topics affecting seniors and their retirement years today, including Medicare, senior housing, aging in place, caregiving, and more.

Eagle Financial Publications, which publishes over 20 financial newsletters, e-letters and weekly advisory services, with subscribers around the world, added to its mix a weekly email newsletter, *Senior Resource Today*, a roundup of the week's top stories, resources, and podcasts from SeniorResource.com. Senior Resource joins Eagle's established lineup of retirement and investment publications, which includes investment expert Bob Carlson of [RetirementWatch.com](https://www.retirementwatch.com) and the successful print and electronic newsletter, *Retirement Watch Weekly*.

### ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at [www.salemmedia.com](https://www.salemmedia.com), [Facebook](https://www.facebook.com/salemmedia) and [Twitter](https://twitter.com/salemmedia).

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