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Salem Media Group Assists Businesses Across the Country

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group](#), Inc. (NASDAQ: SALM) announced today that it and Salem Surround will be sponsoring [free webinars](#) featuring nationally known marketing and advertising experts Gordon Borrell, Corey Elliott, and Jim Brown from Borrell Associates Inc. They will discuss how to manage marketing in times of crisis, and examples of how some businesses thrive in difficult times.

Borrell is ranked in the top 2% among Gerson Lehrman Group's 150,000 consultants worldwide and is quoted frequently in The Wall Street Journal, The New York Times, Ad Age and Forbes.

"We're very happy to team up with Borrell Associates in support of our communities and local business owners," says Jamie Cohen, Vice President of Broadcast Digital for Salem Media Group. "These are trying times for us all but we will get through this, as we always do."

For more information on the free webinars or to register, visit <https://SalemSurround.com>

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc. at www.salemmedia.com, [Facebook](#) and [Twitter](#).

ABOUT BORRELL ASSOCIATES

Borrell Associates (<https://www.borrellassociates.com/>) produces media industry-related advertising reports, offers revenue benchmarking for local digital operations, delivers presentations to companies and trade associations, and provides consulting services. Borrell works with more than 700 media properties, internet "pure-play" companies, investment analysts, and industry vendors. The company's work focuses on helping companies understand and capitalize on the evolving media landscape, and to grow revenues exponentially rather than incrementally. Borrell Associates employees and analysts have worked in pure-play internet companies, run retail businesses, managed new media divisions for large companies, and sold local advertising. They have hands-on experience that provides an understanding of the business that other consultants rarely offer.

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