

Salem Radio Network Renews with Larry Elder Through 2022

CAMARILLO, Calif.--(BUSINESS WIRE)-- <u>Salem Media Group, Inc.</u> (NASDAQ: SALM) announced today that Salem Radio Network (SRN) is extending its agreement with top national radio host Larry Elder through 2022. Larry built a loyal local following in Los Angeles over twenty years with KABC, and in 2016 Salem Radio Network picked up <u>The Larry Elder Show</u> and syndicated him nationwide. Elder is listed as one of <u>Talkers Magazine</u>'s "Heavy Hundred" most important radio shows in America with nearly one million weekly listeners. His program is carried by over 350 affiliates.

Elder—whose program airs weekdays in the 6pm-9pm Eastern time slot—is known as "the Sage from South Central," and he is unafraid to take on liberals and the Black Lives Matter movement with common sense.

"I can't think of a better fit for *The Larry Elder Show* than Salem Radio Network," said Elder. "Our national show has grown astronomically in the last three years, and I'm both thrilled and honored to continue broadcasting with the Salem Radio Family."

"Larry has been a huge hit for the Salem Radio Network," said Senior Vice President, Salem Radio Network and Spoken Word Formats Phil Boyce. "He is a leader in conservative thought, and listeners all across the country have made an appointment with him every day to hear a voice of reason to cut through the noise of a world gone mad. It has been an honor and privilege to work with a talk radio legend like Larry these last three years, and we're thrilled to continue our relationship."

Follow us on <u>Twitter @SalemMediaGrp</u>.

ABOUT LARRY ELDER:

After twenty years leading the way in Los Angeles on KABC, Larry joined Salem Media Group, and in April 2016 SRN re-launched his nationally syndicated radio show. Larry is a national best-selling author of four books, including his latest *A Lot Like Me: A Father and Son's Journey to Reconciliation*. His national TV show *Moral Court* was syndicated across the country and was at one time top rated in New York, Los Angeles, and Chicago. He won a Los Angeles Emmy for "Best News Special" in 1999, and in 2015 was awarded a star on the Hollywood Walk of Fame.

ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem

provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape. Learn more about Salem Media Group, Inc., at www.salemmedia.com, Facebook and Twitter (@SalemMediaGrp).

View source version on businesswire.com: https://www.businesswire.com/news/home/20190410005711/en/

Evan D. Masyr
Executive Vice President & Chief
Financial Officer
(805) 384-4512
evan@salemmedia.com

Source: Salem Media Group