

July 30, 2018



Singing News Radio Network Gets New Host

CAMARILLO, Calif.--(BUSINESS WIRE)-- [Salem Media Group](http://www.salemmedia.com) (NASDAQ: SALM), announced today that well-known Southern Gospel on-air personality Rodney Baucom is taking over as the new host as the Singing News Radio Network expands its weekly Top 10 Countdown Show to a Top 20 Countdown. Baucom replaces Jeff Steele, the three-year host of the current program. Steele, of the much-celebrated Southern Gospel group, The Steeles, has seen tremendous growth in his touring schedule which prevents him from continuing with the countdown. Steele says, "It has been my honor to be a part of the Singing News Top 10 Weekly Countdown. I leave the show with thanksgiving and with a full plate." Singing News Radio Program Director Greg Goodman stated, "We have been grateful to have Jeff Steele as a partner in our Singing News Top Ten Weekly Countdown. We simply wouldn't be where we are today without him." Goodman added, "Rodney Baucom is one of the most respected radio personalities in Southern Gospel. We are excited to have him as the host." Kevin Anderson, General Manager of Salem Nashville which includes the Singing News Magazine and Radio Network, stated, "Jeff Steele is a friend of the network and we look forward to watching the growth of his ministry. We are confident that Rodney Baucom is the right guy to help us build on current successes.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20180730005117/en/>

Baucom is a 30 year radio veteran and currently serves as Network Director for The Life FM Radio Network. Baucom said, "When I first started in radio over 30 years ago, I was a teenager hosting a Top 20 countdown program on our local AM station on the weekend. I'm so honored to be a part of the new Singing News Top 20 Weekly Countdown. I'm looking forward to a fun and informative national program highlighting the top songs in Southern Gospel Music."

The new two hour Top 20 Weekly Countdown with Rodney Baucom will debut on Singing News Radio Saturday, August 4th. One of the unique aspects of the new show is that while the Top 10 Weekly Chart is available to Singing News Magazine subscribers online, eleven through twenty of this radio countdown will not be published anywhere. It will only be available on the radio show.

Follow us on Twitter@SalemMediaGrp.

ABOUT SALEM MEDIA GROUP

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners



Rodney Baucom (Photo: Business Wire)

and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

The company is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and/or operates 118 radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Hugh Hewitt, Mike Gallagher, Dennis Prager, Michael Medved, Larry Elder, Joe Walsh and Eric Metaxas.

Salem's digital media is a leading source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: BibleStudyTools.com, Crosswalk.com, GodVine.com, ibelieve.com, GodTube.com, OnePlace.com™, Christianity.com™, churchstaffing.com, and WorshipHouseMedia.com. Salem's conservative sites include Townhall.com®, HotAir.com, Twitchy.com, RedState.com and BearingArms.com.

Salem's Regnery Publishing unit, with a history dating back to 1947, is the nation's leading independent publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as a major publisher in the conservative space, with leading authors including: David Limbaugh, Sebastian Gorka, Dennis Prager, Ed Klein, Mark Steyn and Second Lady Karen Pence. Salem's book publishing business also includes Salem Author Services, a self-publishing service for authors through Xulon Press™, Mill City Press and Bookprinting.com.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Bob Carlson, Jim Woods, Mike Turner and Bryan Perry, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other investing websites include StockInvestor.com and RetirementWatch.com.

Eagle Wellness, through its website newportnaturalhealth.com, provides insightful health advice and is a trusted source of high quality nutritional supplements.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20180730005117/en/>

Salem Music Network
Greg Roberson, 615-312-4229
Affiliate Relations Director
groberson@salemmusicnetwork.com

Source: Salem Media Group