

## Salem Media Group Announces Acquisition of Mike Turner's Line of Investment Products

CAMARILLO, Calif., Oct. 27, 2016 /PRNewswire/ -- Salem Media Group (NASDAQ: SALM), announced today that it has acquired Mike Turner's Signal Investor, Quick Hit Trader and TurnerTrends Tools as well as the website www.TurnerTrends.com.



Adding Mike Turner to Eagle Financial Publications' portfolio of investment newsletters and trading services fills a new niche to an already powerful mix of products. Eagle currently publishes products and services written by investment experts <a href="Mark Skousen">Mark Skousen</a>, <a href="Doug Fabian">Doug Fabian</a>, <a href="Nicholas Vardy">Nicholas Vardy</a>, <a href="Bob Carlson">Bob Carlson</a> and <a href="Bryan Perry">Bryan Perry</a>. Eagle also has several financial websites: <a href="https://www.Stocklnvestor.com">www.DividendInvestor.com</a> and <a href="https://www.DividendYieldHunter.com">www.DividendYieldHunter.com</a>.

Roger Michalski, vice president and publisher of Eagle, said, "I am thrilled to add Mike Turner and his services to our mix of products. Mike's *TurnerTrends Tools* is an amazing product that uses 2.8 million lines of proprietary software code to rank more than 6,000 stocks and ETFs. I've never seen a more powerful tool for the individual investor."

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## ABOUT MIKE TURNER:

Mike Turner is the founder of *TurnerTrend Tools*, and is the editor of *Signal Investor* and *Quick Hit Trader*. He is the author of *10: The Essential Rules for Beating the Market* Mike's financial, mathematical, computer science and engineering background serve as the foundation for his disciplined, rules-based approach to trading. The objective of Mike's methodology is to think like a fundamentalist but trade like a technician.

## ABOUT SALEM MEDIA GROUP:

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique

programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 118 local radio stations, with 73 stations in the top 25 media markets. Salem Radio Network ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: Bill Bennett, Mike Gallagher, Hugh Hewitt, Michael Medved, Dennis Prager and Eric Metaxas.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodTube.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include RedState.com, Townhall.com®, HotAir.com, Twitchy.com, BearingArms.com and HumanEvents.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Ed Klein and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal™, The Singing News, and Preaching.

Salem's Eagle Financial Publications provides general market analysis and non-individualized investment strategies from financial commentators Mark Skousen, Nicholas Vardy, Doug Fabian, Bryan Perry, Bob Carlson and Mike Turner, as well as a stock screening website for dividend investors (DividendInvestor.com). The business unit's other financial websites include StockInvestor.com and DividentYieldHunter.com

Eagle Wellness provides insightful health advice and is a trusted source of high quality nutritional supplements from some of the country's leading health experts. Leigh Erin Connealy MD, at NewportNaturalHealth.com, is the medical director of one of the largest medical practices in the country where she practices integrative medicine. Ski Chilton PhD, at GeneSmart.com, is a scientist and full professor at Wake Forest Medical School. He is a leading authority on the impact of diet and nutrition on health.

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To view the original version on PR Newswire, visit<u>http://www.prnewswire.com/news-releases/salem-media-group-announces-acquisition-of-mike-turners-line-of-investment-products-300351788.html</u>

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