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Luz Mundial Acquires New Spanish Bible Study iPhone App

The app adds a new mobile element to Salem Media Group's growing Spanish division.

CAMARILLO, Calif., Oct. 16, 2015 /PRNewswire/ -- Luz Mundial, a division of Salem Media Group (NASDAQ: SALM) providing Spanish language Christian content, recently acquired a Spanish-only Bible study iPhone app. To get the new app, visit LuzMundial.com.



More than one million people in 6 continents have used the app – La Biblia Reina Valera (de estudio en Español) – and the number continues to grow. Users are able to study the bible while taking advantage of built-in features such as:

- Notetaking
- Bookmarking,
- Verse Highlighting
- Social Sharing

"We have experienced substantial growth at our Spanish content websites and decided we wanted to expand into the world of mobile apps," commented Lindsay de la Rosa, Brand Manager of Luz Mundial. "With this new app, we hope to start reaching a new group of people and introduce them to our Spanish brands."

Within the app there are also dozens of Christian books and Bibles available for purchase, all in Spanish, in the Christian Book Library. Users may also purchase an audio book of the Bible to listen to as they study.

For more information on the app please visit www.luzmundial.com.

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