

Jess Collins Takes The Helm At KDAR-Oxnard

CAMARILLO, Calif., Jan. 6, 2015 /PRNewswire/ -- Salem Communications Corporation (NASDAQ: SALM) announced today that Jess Collins is taking the General Manager position at KDAR-FM, Oxnard, CA. Jess fills the role held previously by Richard Trejo who retired after 14 years at Salem and 37 years in radio. Collins brings 15 years of Market Manager experience in the Antelope Valley (Adelman Broadcasting and High Desert Broadcasting) to his new role at KDAR.



Salem VP Operations Manager, Terry Fahy, had this to say about Collins: "When we were looking to replace Richard Trejo, we knew it would be a difficult role to fill. But we have found in Jess Collins a man with the broadcasting experience needed and passion for our unique format."

Collins added: "Working for Salem is a dream come true for me, plus after working 18 years in the desert it will be a welcome change to work near the coast!"

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ABOUT SALEM COMMUNICATIONS:

Salem Communications Corporation is America's leading Christian and conservative multimedia corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 106 local radio stations, with 63 stations in the top 25 media markets. <u>Salem Radio Network</u> ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: <u>Bill Bennett</u>, <u>Mike Gallagher</u>, <u>Hugh Hewitt</u>, <u>Michael Medved</u>, <u>Dennis Prager</u> and <u>Janet Mefferd</u>.

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: Christianity.com®, BibleStudyTools.com, GodVine.com, WorshipHouseMedia.com and OnePlace.com. Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include Townhall.com®, HotAir.com, Twitchy.com, Human Events.com and Red State.com.

Salem's Regnery Publishing unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes Xulon Press™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing[™] publishes Christian and conservative magazines including Homecoming®, YouthWorker Journal[™], The Singing News, Preaching and Townhall Magazine[™].

Salem Communications also owns <u>Eagle Financial Publications</u> and <u>Eagle Wellness</u>. Eagle Financial Publications provide market analysis and specific investment advice for individual investors from seasoned financial experts <u>Mark Skousen</u>, <u>Nicholas Vardy</u>, <u>Chris Versace</u> and <u>Doug Fabian</u>. Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

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