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Bible Gateway Renews Exclusive Sales Agreement With Salem Web Network

CAMARILLO, CA -- (Marketwired) -- 08/11/14 -- [Salem Communications](#) Corporation (NASDAQ: SALM) announced today Bible Gateway, the world's largest Christian website, has renewed its agreement with Salem Web Network (SWN), the online division of the nation's leading Christian media corporation, to serve as its exclusive sales agent for [BibleGateway.com](#).

"We are delighted to continue our exclusive advertising representation of the world's most visited Christian website, BibleGateway.com. The scale of audience is impressive with more than 18 million unique monthly visitors at BibleGateway.com," said Jonathan Yang, Vice President of Advertising Sales for Salem Web Network.

BibleGateway.com has grown to be the world's largest Christian website providing free access to the Bible in more than 70 languages and 180 different translations. The website offers advertisers enormous, targeted reach for the purposes of name acquisition and lead generation, product promotion, community mobilization, and brand-building.

"We're excited to continue our partnership with Salem. Their existing client relationships, experience and expertise align perfectly with our desire to present appropriate advertisers to our audience," said Rachel Barach, General Manager of BibleGateway.com. "It's particularly exciting to see our relationship expand into mobile apps and responsive design. These areas are now at the heart of users' online experiences and at the core of both of our businesses."

The combination of BibleGateway.com with Salem Web Network's portfolio of Christian websites results in a combined reach of over 50 million unique visitors each month and provides a tremendous market platform for ministries and advertisers to reach the Christian audience.

"Thousands of ad campaigns from partners such as Billy Graham Evangelistic Association, Liberty University, and Gospel for Asia have produced substantial response for our clients in the form of new prospective donors and students, successful movie openings, product releases and TV show ratings. For those advertisers targeting faith and family audiences, there is no better choice," said Yang.

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About Salem Communications

Salem Communications Corporation is America's leading Christian and conservative multi-media corporation, with media properties comprising radio, digital media and book, magazine and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners and readers numbering in the millions nationally. With its unique programming

focus, Salem provides compelling content, fresh commentary and relevant information from some of the most respected figures across the media landscape.

The company, through its Salem Radio Group, is the largest commercial U.S. radio broadcasting company providing Christian and conservative programming. Salem owns and operates 104 local radio stations, with 63 stations in the top 25 media markets. [Salem Radio Network](#) ("SRN") is a full-service national radio network, with nationally syndicated programs comprising Christian teaching and talk, conservative talk, news, and music. SRN is home to many industry-leading hosts including: [Bill Bennett](#), [Mike Gallagher](#), [Hugh Hewitt](#), [Michael Medved](#), [Dennis Prager](#) and [Janet Mefferd](#).

Salem New Media is a powerful source of Christian and conservative themed news, analysis, and commentary. Salem's Christian sites include: [Christianity.com](#)®, [BibleStudyTools.com](#), [GodTube.com](#), [GodVine.com](#), [WorshipHouseMedia.com](#) and [OnePlace.com](#). Considered by many to be a consolidation of the conservative news and opinion sector's most influential brands, Salem's conservative sites include [Townhall.com](#)®, [HotAir.com](#), [Twitchy.com](#), [Human Events.com](#) and [Red State.com](#).

Salem's [Regnery Publishing](#) unit, with a 65-year history, remains the nation's leading publisher of conservative books. Having published many of the seminal works of the early conservative movement, Regnery today continues as the dominant publisher in the conservative space, with leading authors including: Ann Coulter, Dinesh D'Souza, Newt Gingrich, David Limbaugh, Michelle Malkin and Mark Steyn. Salem's book publishing business also includes [Xulon Press](#)™, a leading provider of self-publishing services for Christian and conservative authors.

Salem Publishing™ publishes Christian and conservative magazines including [Homecoming](#)®, [YouthWorker Journal](#)™, [The Singing News](#), [Preaching](#) and [Townhall Magazine](#)™.

Salem Communications also owns [Eagle Financial Publications](#) and [Eagle Wellness](#). Eagle Financial Publications provide market analysis and specific investment advice for individual investors from seasoned financial experts [Mark Skousen](#), [Nicholas Vardy](#), [Chris Versace](#) and [Doug Fabian](#). Eagle Wellness provides practical health advice and is a trusted source for nutritional supplements from one of the country's leading complementary health physicians.

About Bible Gateway

As the Internet's largest Christian website, Bible Gateway seeks to equip people to read and understand the Bible, wherever they are. Celebrating 20 years online, Bible Gateway offers free access to the Bible in more than 70 languages and 180 different translations. Bible Gateway's website and app are visited by more than 18 million unique visitors per month. The company is part of HarperCollins Christian Publishing, Inc. Please visit Bible Gateway at www.biblegateway.com.

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Source: Salem Communications Corporation