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Hannity Joins 1260 WWRC in Washington DC

CAMARILLO, CA -- (Marketwired) -- 12/17/13 -- [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today that it is adding iconic talk radio super star show host Sean Hannity to its lineup at 1260 WWRC in Washington DC, effective January 1st, 2014. Hannity, who began his national broadcast the day before 9/11 on WMAL quickly, grew to become the fastest-growing syndicated talk rollout in history. Eventually Hannity reached the 500 station level, second only to Rush Limbaugh. Today, Hannity is the second most-listened-to radio talk show host in America with nearly 13 million weekly listeners and more than 500 affiliates. Hannity will air weekday afternoons live in the 3-6pm daypart.

"Sean Hannity is a perfect fit on 1260 WRC," said Salem Operations VP and market manager David Ruleman. "He is poised, informed and intelligent like the rest of the Salem lineup. In a city where opinion often trumps knowledge and irrational talk reigns, Washington DC radio listeners have a choice," said Ruleman: "Intelligent Talk. 1260 WRC."

"We are thrilled to partner with Salem and 1260 WRC," said Eric Stanger, VP of Operations for The Sean Hannity Show. "WRC is one of the premier news-talk destinations in Washington DC, and we couldn't be happier to join their leading lineup of intelligent talkers."

Hannity, who also hosts the nightly top rated TV program "Hannity" on the Fox News Channel, has frequently been one of the top talk radio hosts in the Washington DC market on WMAL. He is expected to bring a large portion of his audience over to 1260 WWRC, and will visit the market in the coming months to help promote the show. Details will be announced at a later date.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own a national portfolio of 102 radio stations in 39 markets, including 62 stations in 22 of the top 25 markets. We also program the [Family Talk™ Christian-themed talk format on XM Radio, channel 131](#). Additionally the company operates [ChristianRadio.com](#)

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,500 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and

streaming and includes websites such as [Christian faith focused Christianity.com](http://ChristianfaithfocusedChristianity.com), [Christian living focused Crosswalk.com](http://ChristianlivingfocusedCrosswalk.com)®, [Online Bible Study at BibleStudyTools.com](http://OnlineBibleStudyatBibleStudyTools.com), and [Christian radio ministries online at OnePlace.com](http://ChristianradioministriesonlineatOnePlace.com). Additionally Salem owns [conservative news leader Townhall.com](http://conservativenewsleaderTownhall.com)® and [conservative political blog HotAir.com](http://conservativepoliticalblogHotAir.com), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as [Homecoming® The Magazine](http://HomecomingTheMagazine.com), [YouthWorker Journal™](http://YouthWorkerJournal.com), [The Singing News](http://TheSingingNews.com), FaithTalk Magazine, [Preaching](http://Preaching.com) and [Townhall Magazine™](http://TownhallMagazine.com). [Xulon Press™](http://XulonPress.com) is a [provider of self-publishing services](http://providerofself-publishingservices.com) targeting the Christian audience.

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