

Former Congressman Joe Walsh Elevated to Afternoon Drive on Chicago's AM 560 The Answer

CAMARILLO, CA -- (Marketwired) -- 07/02/13 -- <u>Salem Communications</u> Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and conservative opinion content, announced today that beginning July 3rd former Illinois Congressman Joe Walsh's radio show will be expanding to three hours and moving up to 5-8pm weekdays on <u>AM 560 The Answer (WIND/Chicago)</u>. Walsh started on The Answer on March 25, 2013, hosting nightly 7-9pm.

"In just three months, the response to Joe's show has been overwhelmingly positive from both our listeners and advertisers," said General Manager Jeff Reisman.

"The only complaint was from Joe... He had more to say than we could fit into two hours, so we added an extra hour and moved his show to drive time in Chicago," added Program Director Marcus Brown. "Joe isn't just a rising star in talk radio. He's a meteor, and his potential for success in this business is enormous."

"Doing a talk show is hard work, but it's a labor of love. I'm able to talk with real people every day about all of the critical issues facing our state and our country. As it turns out, there are more important issues to talk about on Chicago radio than just sport," said Walsh. "I'm hoping the new time enables Mayor Emanuel and Governor Quinn to listen more often. They might learn something."

Walsh was elected to Congress in 2010 to represent Illinois' Eighth Congressional District and became a leading voice in the Tea Party movement. He served in Congress until this past January. He was born and raised in North Barrington. He graduated from the University of Iowa and holds a Master's Degree in Public Policy from the University of Chicago. He lives in McHenry, Illinois, with his wife Helene. Between them, they have five children.

The new weekday line-up for AM 560 The Answer, effective July 3rd, will be:

5am-9am John Howell and Amy Jacobson 9am-11am Glenn Beck 11am-2pm Dennis Miller 2pm-5pm Michael Medved 5pm-8pm Joe Walsh 8pm-11pm Dennis Prager 11pm-2am Mike Gallagher 2am-5am Hugh Hewitt

AM 560 The Answer is owned and operated by Salem Communications Corporation which is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 99 radio stations in 38 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the Family Talk™ Christian-themed talk format on SiriusXM Radio, channel 131. Additionally the company operates ChristianRadio.com.

Salem also owns <u>Salem Radio Network</u>, a national radio network that syndicates talk, news and music programming to approximately 2,400 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about <u>Jesus Christ</u> at Jesus.org, <u>Christian living</u> focused Crosswalk.com®, online <u>Bible</u> at BibleStudyTools.com, <u>Christian videos</u> at GodTube.com, a leading website providing <u>church media</u> at WorshipHouseMedia.com and <u>Christian radio</u> ministries online at OnePlace.com. Additionally Salem owns <u>conservative</u> news leader Townhall.com™ and <u>conservative political blog</u> HotAir.com, providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of <u>self-publishing</u> services targeting the Christian audience.

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