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Salem Launches All New ChristianRadio.com

Free Digital Radio Service Offers Multi-Device Music and Talk Radio

CAMARILLO, CA -- (Marketwired) -- 04/02/13 -- The newly unveiled ChristianRadio.com brings radio users a complete digital listening experience that includes the nation's top Christian music and teaching talk stations from Salem Communications Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content.

ChristianRadio.com advances Salem's radio strategy to be available anytime, anywhere by offering live streams from more than 60 Christian music and talk radio stations. The new site also features on-demand programs from popular Christian ministries including Focus on the Family with Jim Daly, Truth for Life with Pastor Alistair Begg, Turning Point with Dr. David Jeremiah, A New Beginning with Greg Laurie, Grace to You with John MacArthur, Family Life Today with Dennis Rainey, The Alternative with Dr. Tony Evans, Walk in the Word with Dr. James MacDonald, Precepts for Life with Kay Arthur, Insight for Living with Chuck Swindoll, and many more.

ChristianRadio.com also offers several live streaming Spanish Christian Talk stations, filling a great need among the fastest growing Christian demographic in America.

"With the continued growth of desktop radio listening as well as the explosive growth, of mobile and tablet radio listening, Salem has launched ChristianRadio.com to provide Christian radio listeners a one-stop multi-device online destination to listen to all of their favorite Christian radio programs," said David Evans, Salem Communication's Division President of Interactive and Publishing.

"ChristianRadio.com is a joint effort of Salem's radio and new media divisions. Together we have built a content aggregator that gives our listeners, ministries and advertisers digital content delivery within an environment that is consistent with their values and ours," added Salem Radio Division President, Dave Santrella.

The new ChristianRadio.com is accessible online, via mobile devices and on select video game consoles.

About Salem Communications

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 99 radio stations in 38 markets, including 61 stations in 22 of

the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem also owns [Salem Radio Network](#), a national radio network that syndicates talk, news and music programming to approximately 2,400 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns an Internet and a publishing division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused [Christianity.com](#), Questions and Answers about [Jesus Christ](#) at [Jesus.org](#), [Christian living](#) focused [Crosswalk.com](#)®, online [Bible](#) at [BibleStudyTools.com](#), [Christian videos](#) at [GodTube.com](#), a leading website providing [church media](#) at [WorshipHouseMedia.com](#) and [Christian radio](#) ministries online at [OnePlace.com](#). Additionally Salem owns [conservative](#) news leader [Townhall.com](#)® and [conservative political blog](#) [HotAir.com](#), providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal™, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine™. Xulon Press™ is a provider of [self-publishing](#) services targeting the Christian audience.

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Source: Salem Communications Corporation