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Salem Communications Acquires SermonSpice.com

RICHMOND, VA -- (Marketwire) -- 08/28/12 -- Salem Church Products, a division of [Salem Communications](#) Corporation (NASDAQ: SALM), a leading U.S. radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian and conservative opinion content, announced that it has acquired [SermonSpice.com](#), a leading online provider of [church media](#) for local churches and ministries.

SermonSpice, which began in 2004 as the original distribution site for worship videos and [sermon illustrations](#), has relationships with over 2,000 Christian filmmakers, providing thousands of sermon illustrations, [worship backgrounds](#), and church countdowns to churches looking for professionally produced worship media. This extensive library of video content will allow Salem to expand its reach in the church media market.

"We're excited about this acquisition and what it provides to the churches we serve around the world," said Andrew Pino, General Manager of [Salem Church Products](#). "Adding SermonSpice to our existing church media resources, [WorshipHouseMedia.com](#) and [WorshipHouseKids.com](#), allows us to deliver every form of media a pastor or church leader needs for their ministry."

"Our desire is that Salem will take SermonSpice to the next level for the kingdom of God," said George Temple, CEO of SermonSpice. "Salem Communications has the marketing power and team of experts to get SermonSpice in front of many new church leaders and content producers. This will broaden both the customer base and attract the best new content available for the success and profitability of all involved."

The addition of SermonSpice will complement Salem's network of pastoral resource websites, including [SermonSearch.com](#), [ChurchStaffing.com](#), [WorshipHouseMedia.com](#), [WorshipHouseKids.com](#), and [ChristianJobs.com](#), enhancing a portfolio of local church and pastor resources including children's ministry media, sermon preparation tools, church staff resources, and Christian employment tools.

About Salem Communications:

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and conservative opinion content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own and/or operate a national portfolio of 97 radio stations in 37 markets, including 61 stations in 22 of the top 25 markets. Salem also programs the [Family Talk](#)™ Christian-themed talk format on SiriusXM Radio, channel 131.

Salem owns [Salem Radio Network](#), a national radio network that syndicates talk, news and

music programming to approximately 2300 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about [Jesus Christ](http://Jesus.org) at Jesus.org, Christian living focused Crosswalk.com®, online [Bible](http://Bible.com) at BibleStudyTools.com, [Christian videos](http://ChristianVideos.com) at GodTube.com, a leading website providing [church media](http://ChurchMedia.com) at WorshipHouseMedia.com and [Christian radio](http://ChristianRadio.com) ministries online at OnePlace.com. Additionally Salem owns [conservative news](http://ConservativeNews.com) leader Townhall.com® and [conservative political blog](http://ConservativePoliticalBlog.com), HotAir.com providing conservative commentary, news and blogging. Salem Publishing™ circulates Christian and conservative magazines such as [Homecoming](http://Homecoming.com)® The Magazine, [YouthWorker Journal](http://YouthWorkerJournal.com)™, [The Singing News](http://TheSingingNews.com), FaithTalk Magazine, [Preaching](http://Preaching.com) and [Townhall Magazine](http://TownhallMagazine.com)™. Xulon Press™ is a provider of [self publishing](http://SelfPublishing.com) services targeting the Christian audience.

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Source: Salem Communications Corporation