

## Salem Web Network Launches Jesus.org

## Online Q&A Database Looks to Support the Truth of the Gospels

RICHMOND, VA -- (MARKET WIRE) -- 10/27/10 -- Salem Web Network, the online division of Salem Communications Corporation (NASDAQ: SALM), the leading radio broadcaster, Internet content provider and publisher targeting audiences interested in Christian family-themed content announces its latest online initiative, <a href="Jesus.org">Jesus.org</a>, which is designed to answer common questions and misconceptions about the life of Jesus Christ. The interactive website features video, audio, and articles assembled from respected pastors and Christian scholars who hold a high respect for the message of the historic Gospel accounts.

"We see in academia and in our culture, many voices undermining the significance of the most important person to walk the face of the earth," says Stephen McGarvey, Editorial Director of Salem Web Network. "We've built Jesus.org to assert both the historical truths of Jesus Christ's life, and the truth of the Gospels. Our goal is to create a trusted source of answers for anyone with questions about the significance of Jesus Christ."

Jesus.org advances the Gospel accounts of the ministry and teaching of Jesus Christ by offering biblically based answers to the questions surrounding His birth, life, death, and resurrection. "This rich database of content provides access to some of the most scholarly thinking available about Jesus," continues McGarvey. "The assembled group of contributors -- such as Alistair Begg, Greg Laurie, Bruce Ware and John Piper -- answer some of the most important and frequently asked questions about who Christ is and what he means to us today."

"We are excited to bring together such a large group of solid biblical scholars and communicators who have devoted their lives to studying the teachings of Jesus," said Tom Perrault, Executive Vice President of Salem Web Network. "We believe that Jesus.org will be a wonderful resource both for those intent on studying everything surrounding Christ, as well as those who are simply curious about the most important figure in history."

<u>Jesus.org</u> joins the growing portfolio of the Salem Web Network, the online division of Salem Communications Corporation.

About Salem Communications and Salem Web Network:

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own a national portfolio of 95 radio stations in 37 markets, including 59 stations in 22 of the top 25 markets. Salem also programs the <a href="Family Talk">Family Talk</a> Christian-themed talk format on XM Radio, channel 170.

Salem owns <u>Salem Radio Network</u>, a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Questions and Answers about <a href="Jesus.org">Jesus Christ</a> at Jesus.org, Christian living focused Crosswalk.com®, online <a href="Bible">Bible</a> at BibleStudyTools.com, and <a href="Christian radio">Christian radio</a> ministries online at OnePlace.com. Additionally Salem owns <a href="Conservative">conservative</a> news leader Townhall.com® and <a href="Conservative">Conservative</a> political blog, HotAir.com, providing conservative commentary, news and blogging. Salem Publishing circulates Christian and conservative magazines such as <a href="Homecoming">Homecoming®</a> The Magazine, <a href="YouthWorker Journal">YouthWorker Journal</a>, <a href="The Singing News">The Singing News</a>, <a href="FaithTalk">FaithTalk</a> Magazine, <a href="Preaching">Preaching</a> and <a href="Townhall Magazine">Townhall Magazine</a>. <a href="Xulon Press">Xulon Press</a> is a provider of <a href="Self publishing">Self publishing</a> services targeting the Christian audience.

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