

August 28, 2009



Pat Ryan Appointed General Manager of Salem Media of Boston

BOSTON, MA -- (MARKET WIRE) -- 08/28/09 -- Salem Communications announced that Pat Ryan has been appointed General Manager of its three Boston radio stations, WEZE (590 AM), WROL (950 AM) and WWDJ Radio Luz (1150AM).

Ryan has more than 14 years of broadcasting experience all in the Salem Boston cluster. Most recently she served as General Sales Manager. Pat is a Boston native and holds a Masters Degree in Education from Eastern Nazarene College, Quincy, MA.

In announcing this appointment, Joe D. Davis, President of Salem's Radio Division, said, "Pat Ryan is the kind of manager we like to promote from within. She has proven her abilities with increasing levels of responsibility during her tenure with Salem, and has won the trust of staff and clients. When we needed someone to sell time on WROL right after we purchased it, Pat stepped right up and volunteered to take on additional responsibility. She has experienced one success after another since that day."

Allen Power, Vice President of Operations, commented, "During this management transition Pat has stepped up and proven that she is the right person for the job. Her years of loyal, hard-working service to Salem have equipped her well for this new challenge. She is a seller's seller and a Quincy (with a "z") native who understands the market well. Most importantly, she understands the unique nature of Salem's clients, listeners, and local pastors and loves our stations and their mission."

Ryan can be reached at (617) 691-2521 or patr@salemradioboston.com. She and her husband Kevin live in Weymouth, MA. They have two grown children and two grandsons.

Salem Communications (NASDAQ: SALM) is a leading U.S. radio broadcaster, Internet content provider, and magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem owns Salem Radio Network®, which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 94 radio stations, including 58 stations in 22 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

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