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WAVA Names Michael Hamer Local Sales Manager

WASHINGTON--(BUSINESS WIRE)--

Michael Hamer has been named Sales Manager for Washington, D.C.'s Life Changing Talk Radio WAVA 780 AM and 105.1 FM. Effective immediately, Hamer takes responsibility for overseeing sales, marketing and promotion for the stations that serve the Baltimore and Washington, D.C. region with premier Christian teaching and talk programs aimed at helping listeners more effectively meet the challenges of everyday life.

"Michael Hamer is well known and respected in the Washington area radio market," according to Tom Moyer, WAVA station manager. "His stellar reputation with the hundreds of local business clients he's served over the past two decades and his keen business acumen make him a real asset to WAVA."

Hamer brings more than 25 years of local media sales expertise to the Salem stations, including sales management experience with news/talk ratings dominator WTOP Radio. Michael Hamer is originally from Gary, Indiana. He attended Boston University where he graduated with a degree in communications/advertising.

Earlier this year WAVA won the National Religious Broadcasters Association "Station of the Year" award. WAVA features national programs including In Touch, Focus on the Family and Family Life Today, and local talk with the award winning "Don Kroah Show." More information about WAVA programming and events can be accessed at www.wava.com.

WAVA AM/FM is part of Salem's Washington, D.C., area radio that also includes Family Talk XM Channel 170. Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications