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Salem Communications Names Kevin Jaibur Sales Manager for News Talk 990 WNTP Philadelphia

PHILADELPHIA--(BUSINESS WIRE)--

Salem Communications has announced the appointment of Kevin Jaibur as sales manager for News Talk 990 AM WNTP. Effective immediately, Jaibur has responsibility for overseeing the sales effort for the Philadelphia station.

"We are pleased to add a seasoned leader of this caliber to our News Talk 990 sales team here in Philadelphia," noted Russ Whitnah, vice president and general manager of Salem Philadelphia. "We are focused on helping companies throughout the Greater Delaware Valley grow their business by inviting thousands of News Talk 990 listeners to become their customers."

Jaibur, a 36-year veteran of the broadcast industry, was most recently general sales manager for Marconi Broadcasting Inc., LLC's WHAT AM 1340 Philadelphia. He also served as general manager/GSM for Route 81 Radio LLC's WCOJ-AM in West Chester, Pennsylvania, account executive at McGavren Guild Radio, director of sales for Interep Specialized Agency Sales, and associate director of marketing for Interep Marketing Group. Jaibur spent 19 years in radio and television sales and management in the Boston market.

Salem Communications (NASDAQ:SALM) is a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to 990 AM WNTP, Salem's Philadelphia cluster includes WFIL AM 560, Philadelphia's Christian Radio. The company owns and operates approximately 100 radio stations, including 61 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications