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John Butler Joins Salem Communications as National Director for News Talk

CAMARILLO, Calif.--(BUSINESS WIRE)--

Salem Communications Corporation (NASDAQ:SALM), a leading U.S. radio broadcaster, Internet content provider, magazine and book publisher targeting audiences interested in Christian and family-themed content and conservative values, today announced that John Butler has been named national program director for News Talk programming, effective immediately.

"Butler will leverage his extensive experience in talk radio as a programmer, news director, and operations manager to drive our News Talk platform to the next level," said Joe Davis, executive vice president and chief operating officer for Salem Communications. "His role provides strategic support and direction for our general managers, station programmers and hosts. He brings exactly the right credentials at the right time to build one of our most popular station formats."

With a radio career spanning four decades, Butler began as news reporter and anchor in Sacramento and Los Angeles. He served as correspondent and anchor for ABC Radio News in New York and news director at KFBK in Sacramento. During the 1990s, Butler was program director for KMBZ and KCMO in Kansas City. Later, he moved to Washington D.C. where he was program director at WMAL, and more recently, vice president of broadcast media for Z Comm.

Butler will be located in Dallas, Texas, headquarters for Salem Radio Network.

In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 2,000 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 98 radio stations, including 64 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, www.salem.cc.

Source: Salem Communications Corporation