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## **Veteran Sales Executives Michelle Portner and Maggie Sisco Join the Vista Radio Reps(TM) Team**

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SALM

NEW YORK--([BUSINESS WIRE](#))--Sept. 13, 2006--Vista Radio Reps(TM), a division of Salem Communications, today announced that two veteran radio sales leaders, Michelle Portner and Maggie Sisco, have joined the Vista sales team as account executives.

"Maggie and Michelle bring a wealth of radio sales knowledge to the Vista team," said Greg R. Anderson, president of Salem Radio Network. "They are well equipped to take on the task of growing the east coast market."

Michelle Portner has spent her entire career in radio sales, most recently as national sales manager at WABC and 1050 ESPN Radio. Prior to joining WABC, Portner held sales positions with the Katz Radio Group and D&R Radio, where she was vice president of sales. She is a graduate of Syracuse University.

Maggie Sisco was formerly vice president/director of sales at Interep Radio. Sisco was also with the Katz Radio Group, in both Boston and New York. She began her radio sales career at WBCN-FM in Boston after earning her degree in communications at Boston College.

Vista Radio Reps(TM) serves general market clients through contemporary Christian music and conservative News Talk radio formats. Salem Communications Corporation (NASDAQ:SALM), is a leading U.S. radio broadcaster, Internet content provider and magazine publisher targeting audiences interested in Christian and family-themed content and conservative values. In addition to its radio properties, Salem Communications owns Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), an Internet provider of Christian content and online streaming; and Salem Publishing(TM), a publisher of Christian-themed magazines. Upon the close of all announced transactions, the company will own 102 radio stations, including 66 stations in 23 of the top 25 markets. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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