

September 2, 2005



## **Salem Radio Network's Michael Medved is Officially ``Hot"; Comments Now Featured on Starbucks Cups**

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CAMARILLO, Calif.

NASDAQ:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--Sept. 2, 2005--Salem Radio Network's nationally-syndicated talk host Michael Medved now can be read worldwide as customers sip their beverages from Starbucks.

A quote by Medved is featured on cups distributed at stores operated by Seattle-based Starbucks coffee company as part of its "The Way I See It" promotion. According to Starbucks publicity, this campaign "is a collection of thoughts, opinions and expressions provided by notable figures that now appear on our widely shared cups."

Medved becomes the 51st featured personality in the Starbucks series and his notable words read:

"Americans spend an average of 29 hours a week watching television -- which means in a typical life span we devote 13 uninterrupted years to our TV sets! The biggest problem with mass media isn't low quality -- it's high quantity. Cutting down just an hour a day would provide extra years of life -- for music and family, exercise and reading, conversation and coffee."

THE MICHAEL MEDVED SHOW is heard weekdays from 3:00 p.m. to 6:00 p.m. (Eastern) and is syndicated nationally by the Salem Radio Network. Medved's website is: [www.michaelmedved.com](http://www.michaelmedved.com).

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 104 radio stations, including 66 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

Salem Radio Network

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