

June 15, 2005



## **News Talk 870 KRLA AM's Warren Eckstein Broadcasts June 25 from America's Family Pet Expo**

Wednesday, June 15, 2005 12:57 pm PDT

LOS ANGELES

NASDAQ:

SALM

LOS ANGELES--([BUSINESS WIRE](#))--June 15, 2005--On Saturday, June 25, Warren Eckstein, host of News Talk 870 KRLA AM's "The Pet Show," will broadcast his local KRLA show 11:00 a.m. - 1:00 p.m. and his national radio show 1:00 - 3:00 p.m. from the KRLA booth at America's Family Pet Expo at the Fairplex in Pomona. America's Family Pet Expo runs Friday - Sunday June 24 - 26. For more information, visit [www.PetExpoLA.com](http://www.PetExpoLA.com).

Warren Eckstein is an internationally acclaimed pet and animal expert. He developed his unique approach for understanding animal behavior by combining different techniques learned and observed while working in Southeast Asia and Europe. He has devoted over 25 years to teaching both pets and their people to live happily together through his unique "Hugs and Kisses" approach to animal behavior, care and training. Warren Eckstein is currently the Pet & Animal Editor for NBC's TODAY show. For more than 14 years, Warren was the regular pet and animal expert for the national television show "LIVE! WITH REGIS AND KATHIE LEE."

News Talk 870 KRLA AM is owned and operated by Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, CA, the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 105 radio stations, including 67 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

For KRLA AM

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