

April 29, 2005



# **Michael Medved Brings RIGHT TURNS Book Tour to Louisville, Ky; Talk Show Host and Author Throws 'Bats' First Pitch**

Friday, April 29, 2005 6:30 am PDT

LOUISVILLE, Ky

NASDAQ:

SALM

LOUISVILLE, Ky--([BUSINESS WIRE](#))--April 29, 2005--Nationally syndicated radio talk show personality Michael Medved, heard weekdays from 4:00 - 6:00 p.m. on News Talk 970 WGTK AM, Louisville, is bringing his RIGHT TURNS book tour to Hall of Fame Pavilion at Louisville Slugger Field on Monday, May 9. Medved will broadcast his show live that day from 3:00-6:00 p.m. and sign his best-selling book. Slugger Field is the home of the Louisville Bats, the Triple A affiliate of the Cincinnati Reds. Tickets include admission to the broadcast and to the evening's Louisville Bats game where Medved will throw the first pitch.

In RIGHT TURNS (Crown Forum; December 2004), Medved recalls the many important lessons that took him on his journey from the Left to the Right of American politics and pop culture. In the aftermath of the election of 2004, and the much-discussed rise of the "moral values" voters, Medved speaks for those tens of millions for whom increasing conservatism is directly connected to intensifying religiosity.

Michael Medved's daily radio program, "The Michael Medved Show," reaches more than two million listeners coast to coast. He is the author of nine other books, including the bestsellers HOLLYWOOD VS. AMERICA and WHAT REALLY HAPPENED TO THE CLASS OF '65? He is a member of "USA Today's" board of contributors. For more than a decade, he co-hosted "Sneak Previews," PBS's weekly movie review show.

Tickets for the event may be purchased through Salem Radio of Louisville at 502-339-9470. Additional information may be accessed at the station web site at [www.salemradiogroup.com](http://www.salemradiogroup.com).

WGTK is part of the Salem Radio Group of Louisville that also includes, WFIA 94.7FM, WFIA AM900, and WRVI 105.9FM. It is owned and operated by Salem Communications Corporation (NASDAQ:SALM), headquartered in Camarillo, the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 105 radio stations, including 67 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and

Salem Publishing(TM), a leading publisher of Christian-themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

Salem Radio of Louisville  
Gordon Marcy, (502) 339-9470  
Denise Davis, (805) 384-4508  
[DeniseD@salem.cc](mailto:DeniseD@salem.cc)