

April 13, 2005



## Jon Horton Appointed a Vice President of Operations

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NASDAQ:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--April 13, 2005--Salem Communications Corporation (Nasdaq:SALM), the leading radio broadcaster focused on Christian and family-themed programming, has announced that Jon Horton was named a vice president of operations reporting to Joe D. Davis, executive vice president and chief operating officer. In addition to his management responsibilities with certain Salem radio stations in the northwest and Great Lakes regions, Horton will continue to advise Salem's Contemporary Christian Music-formatted stations in the area of programming.

Davis commented, "Jon has proved himself over the years as a seasoned broadcaster and as a consultant to our music stations. He'll make a solid addition to our senior management team and we are glad to have him aboard. His unique perspectives, combined with his broadcast experience, will bring added value to each of our strategic formats."

Horton, who has been a consultant to Salem since February, 2005, began his radio career in 1963. He spent 10 years with Emmis Broadcasting, holding positions at both the station and corporate level in Indianapolis and in Los Angeles, including serving as vice president for marketing research. For the past 11 years, Horton was chief operating officer for Mondosphere Broadcasting, with oversight responsibility for station clusters in multiple markets in California and Florida.

Horton earned both a bachelor's degree in telecommunications and a doctor of jurisprudence from Indiana University.

Remarking on his appointment, Horton said, "On both personal and professional levels, I am grateful for this opportunity to join Salem Communications. I have the highest respect for Salem's management team and I'm looking forward to my role in this dynamic organization."

Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on Christian and family-themed programming. Upon the close of all announced transactions, the company will own 106 radio stations, including 68 stations in 24 of the top 25 markets. In addition to its radio properties, Salem owns Salem Radio Network(R), which syndicates talk, news and music programming to approximately 1,900 affiliates; Salem Radio Representatives(TM), a national radio advertising sales force; Salem Web Network(TM), a leading Internet provider of Christian content and online streaming; and Salem Publishing(TM), a leading publisher of Christian

themed magazines. Additional information about Salem may be accessed at the company's website, [www.salem.cc](http://www.salem.cc).

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