

September 2, 2003



NewsTalk 960 KKNT Brings "The Laura Ingraham Show" to the Phoenix Radio Audience

Tuesday, September 2, 2003 11:54 am PDT

PHOENIX

market not identified:

SALM

PHOENIX--([BUSINESS WIRE](#))--Sept. 2, 2003--Beginning this week, NewsTalk 960 KKNT brings the nationally syndicated "The Laura Ingraham Show" to Phoenix listeners for 6:00-9:00 a.m. morning drive.

"The Laura Ingraham Show" is irreverent, faced-paced, witty, and substantive. Laura Ingraham takes listeners on a wild ride through the colliding worlds of politics, the news media, and Hollywood. Her legal, political, writing, and television background distinguishes Laura in the field of radio syndication. Whether she's on the watch for evidence of media bias, political hypocrisy or Hollywood inanity, Laura infuses her program with a level of energy and commitment to conservative principles that grabs hold and won't let go.

"As a strong influence to the conservative talk radio world, we are thrilled to welcome Laura Ingraham to NewsTalk 960," commented KKNT General Manager John Timm. "'The Laura Ingraham Show' is a wonderful complement to our existing line-up of prominent talk shows and we expect great response from listeners in Phoenix."

"The Laura Ingraham Show" was launched in April of 2001 and syndicated nationally by Westwood One. The show's popularity helped expand the program to 176 markets coast-to-coast. The change in Ingraham's airtime, from afternoons to mornings, and switch to syndicator Talk Radio Network (TRN) coincides with the September 1 national re-launch of her show.

KKNT AM960 is owned and operated by Salem Communications Corporation (Nasdaq:SALM), headquartered in Camarillo, California, the leading U.S. radio broadcaster focused on religious and family themed programming. Upon the close of all announced transactions, the company will own and operate 92 radio stations, including 58 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, Salem Radio Representatives, Salem Web Network, and Salem Publishing. www.Salem.cc.

News/Talk 960 KKNT

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