

July 24, 2003



Salem Communications Brings Two New Voices to New York

Thursday, July 24, 2003 4:00 am PDT

NEW YORK

market not identified:

SALM

NEW YORK--([BUSINESS WIRE](#))--July 24, 2003--WMCA 570AM and WWDJ 970AM, Salem Communications' (Nasdaq:SALM) Christian teaching and talk stations, have made recent changes to on-air programming. WWDJ 970AM has brought on air nationally known, syndicated radio host Dennis Prager, Monday through Friday, from 1 p.m. to 3 p.m. Salem Communications announced the relocation of Kevin McCullough from WYLL AM1160 in Chicago to be on air in New York, Monday through Friday, from 3 p.m. to 5 p.m. on WWDJ 970AM and from 2 p.m. to 4 p.m. on WMCA 570AM, beginning September 1st.

Dennis Prager is one of America's most respected radio talk show hosts. He has been broadcasting on radio in Los Angeles since 1982. His popular show became nationally syndicated in 1999 and airs through Salem Radio Network. This will be an opportunity for listeners to hear from a host whom the Los Angeles Times describes as an "amazingly gifted man and moralist whose mission in life has been crystallized: to get people obsessed with what's right and wrong."

Dave Armstrong, General Manager, commented, "WWDJ is excited to have Dennis Prager in New York and expect that he will become a real mainstay of our programming line-up."

The mission of "Kevin McCullough Live from New York" is to be a daily intersection of news and current events through the dialogue of faith, conscience, and country. Along with being a radio talk show host, Kevin McCullough is a syndicated columnist, and is a past recipient of the Tesla and Marconi Awards.

Armstrong continued, "Kevin McCullough will bring new excitement and ideas to New York. He is not afraid of controversial issues, which we expect that our listeners will appreciate."

WMCA 570AM and WWDJ 970AM are owned and operated by Salem Communications Corporation. Salem, headquartered in Camarillo, Calif., is the leading U.S. radio broadcaster focused on religious- and family-themed programming. Upon the close of all announced transactions, the company will own and operate 92 radio stations, in 36 markets, including 58 stations in the top 25 markets. In addition to its radio properties, Salem owns the Salem Radio Network, which syndicates talk, news, and music programming to approximately 1,600 affiliated radio stations; Salem Radio Representatives, a national sales force; Salem Web Network, the leading Internet provider of Christian content; and Salem Publishing, a leading publisher of Christian magazines.

Salem Communications

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WMCA 570AM and WWDJ 970AM

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