

June 26, 2003



## Salem Communications Appoints Bob Fox as General Manager for Sacramento Station Cluster

Thursday, June 26, 2003 6:01 am PDT

CAMARILLO, Calif.

market not identified:

SALM

CAMARILLO, Calif.--([BUSINESS WIRE](#))--June 26, 2003--Salem Communications (Nasdaq:SALM), the leading radio broadcaster focused on religious- and family-themed radio programming, has announced that Bob Fox will serve as General Manager for the company's four station cluster in Sacramento, California, according to T.J. Malievsky, Vice President of Operations.

Fox joined Salem Communications three months ago as general sales manager in Sacramento from Clear Channel, where he served as general sales manager in Toledo, Ohio, for the past three years. His career has been filled with years of experience as a general manager and general sales managers for numerous radio and television stations.

"We are fortunate to have someone with the energy and talent of Bob Fox at our Sacramento cluster," says Malievsky. "His proven ability to grow what has already been established is a matter of record, and should serve him well in his new position of General Manager. It is exciting to have his strong leadership within Salem's ranks."

Fox commented, "After working with the Salem staff in Sacramento for the last three months, I am amazed by the talent and possibilities that I have ahead of me. My wife and I are thrilled to be back in California and are thankful for the welcome we have received from the entire company."

Malievsky continued, "Bob Fox will replace Joe Cruz, who has taken a position with Hispanic Broadcasting, after serving eight years to build Salem's Sacramento cluster. We are grateful for his service and we look to Bob to carry on and expand on the work done before."

Fox will also continue in his position as general sales manager. Fox is a graduate of the University of Hawaii, and is married with three children and three grandchildren. He and his wife, Bonnie, have recently relocated to Sacramento.

### About Salem Communications

Salem Communications, headquartered in Camarillo, California, is the leading radio broadcaster focused on religious- and family-themed radio programming. Upon the close of all announced transactions, the company will own and operate 92 radio stations, in 36 radio markets, including 58 stations in the top 25 markets. In addition to its radio properties, Salem

owns the Salem Radio Network, which syndicates talk, news, and music programming to approximately 1,600 affiliated radio stations throughout the United States; Salem Radio Representatives, a national sales force; Salem Web Network, leading Internet providers of Christian-focused content; and Salem Publishing, a leading producer of Christian trade and consumer publications.

Salem Communications

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