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AMD Aims to Revolutionize Commercial PCs With New AMD PRO A-Series Line of APUs

AMD PRO A-Series APUs With HSA Technology Will Power Affordable, Field Ready and Elegantly Designed Commercial PCs

TAIPEI, TAIWAN -- (Marketwired) -- 06/04/14 -- ***COMPUTEX TAIPEI --*** AMD (NYSE: AMD) today announced its new AMD PRO A-Series APUs, delivering rich computing experiences to commercial PCs. The innovative processor technology from AMD will enable a new class of powerful, sleek and sophisticated commercial Windows® PCs that integrate seamlessly into an existing IT environment. With impressive performance, the latest AMD PRO A-Series APUs with HSA features unlock true business computing performance and deliver outstanding reliability and manageability. The AMD PRO A-Series APU is one of the processors being offered in new HP Elite 700-Series notebooks.

"With the new AMD PRO A-Series APUs, AMD is looking to revolutionize commercial computing. Built around a solid offering of increased performance over our consumer products, increased product longevity and software image stability, AMD PRO processors give customers choice and affordability to meet their specific business needs," said Bernd Lienhard, corporate vice president and general manager, Client Products. "And since every AMD PRO processor packs the latest Radeon™ Graphics, we are raising the bar for visual performance in business PCs."

AMD recognizes that the new challenge for IT is how to deliver the latest in user experiences without compromising their ability to manage and maintain a secure, stable and reliable environment. The new AMD PRO A-Series is purpose-built for business, delivering long-term value commercial enterprises can depend on including a 24-month lifecycle, 18-month image stability, and manageability features built with open standards. Comprehensive IT security and management tools are standard on all AMD PRO A-Series APUs. AMD also solves for today's graphics-intensive workloads by including award-winning AMD Radeon™ graphics with the AMD PRO A-Series APUs. And with support for AMD Eyefinity technology, the AMD PRO processers provide the ability to connect up to four displays, improving productivity in visually- or data-demanding applications.

The addition of revolutionary HSA technology helps to increase processing efficiency, enabling the CPU and GPU to work in perfect harmony to accelerate system tasks and application performance. HSA takes processing performance to new extremes by granting the GPU equal access to the entire system memory, allowing the CPU and GPU to seamlessly share data.

AMD's processors deliver high-quality experiences for the latest commercial applications such as high-definition collaborative tools, advanced multitasking performance and next-generation compute innovations. The APU combines high-performance serial and parallel

processing cores enabling breakthroughs in visual computing, security, performance-per-watt and device form factor.

Product Details

AMD A-Series Commercial ULV APUs									
	Compute Cores* (CPU + GPU)	Max Turbo / CPU Base Frequency	L2 Cache	GPU Frequency (Max)	DirectX	UVD	Max DDR3 Speed	PCIe Lanes	TDP
A10 PRO-7350B w/ Radeon™ R6 Graphics	10 (4 CPU + 6 GPU)	3.3 GHz/2.1 GHz	4 MB	553 MHz	11.2	4.2	DDR3-1600	1x8 Gen2	19 W
A8 PRO-7150B w/ Radeon™ R5 Graphics	10 (4 CPU + 6 GPU)	3.2 GHz/1.9 GHz	4 MB	533 MHz	11.2	4.2	DDR3-1600	1x8 Gen2	19 W
A6 PRO-7050B w/ Radeon™ R4 Graphics	5 (2 CPU + 3 GPU)	3.0 GHz/2.2 GHz	1 MB	533 MHz	11.2	4.2	DDR3-1600	1x8 Gen2	17 W

*See AMD.com/ComputeCores

Availability
The AMD PRO A-Series APUs are available today through online resellers and are currently offered on select HP Elite 700-Series products.

Supporting Resources

- Learn more about the 2014 AMD PRO A-Series APUs
- What is a Compute Core? Read our whitepaper
- Follow all the news from AMD at Computex
- Become a fan of AMD on Facebook
- Engage with us on Twitter @AMD
- Learn more about the HP Elite products powered by AMD

About AMD
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