

FOR IMMEDIATE RELEASE

May 30, 2022

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Huntsman to Highlight Solutions for Highly Sustainable, High-Performance Outdoor Wear at Outdoor Retailer Summer 2022

Singapore – Huntsman Textile Effects, a global leader in innovative solutions and environmentally sustainable products, will be at Outdoor Retailer in Denver, Colorado this week to present end-to-end solutions that enable outdoor apparel brands to achieve the functionality that outdoor adventurers crave with on-trend aesthetics and a high degree of sustainability.

“Whether hiking, climbing, backpacking or making a statement with their everyday wear, today’s consumers want outdoor wear that delivers enhanced performance, comfort and protection. But they also increasingly expect brands to be eco-friendly and transparent about their sustainability efforts. With the right dye recipes and finishing chemistries from a trusted partner like Huntsman, brands can meet all of these expectations and differentiate themselves in a cost-efficient way,” said Ben Powell, Commercial Director-Americas, Huntsman Textile Effects.

“We are excited to bring some really exciting innovations to this year’s Outdoor Retailer Summer show. These solutions make it possible for brands and their mill partners to produce garments that dry quickly, resist stains and prevent odors, with improved breathability and long-lasting good looks.”

Resource-saving solutions

Huntsman will highlight the **AVITERA® SE Fast process** at Outdoor Retailer. This revolutionary technology delivers the lowest environmental impact for dyeing polyester-cellulosic (PES-CO) blends. It combines alkali-clearable **TERASIL® W/WW** disperse dyes and **AVITERA® SE** reactive dyes to cut processing time from around nine hours to just six, helping mills to reduce the water and energy required for production by up to 50% and to increase output by up to 25% or more. The new process also delivers outstanding wet-fastness to ensure that sportswear will not bleed or stain during home laundering or while in storage or transit.

ERIOPON® E3-SAVE is another next-generation water-saving innovation. An all-in-one textile auxiliary for PES processing, it allows pre-scouring, dyeing and reduction clearing to be combined in a single bath and eliminates the need for anti-foaming products, which shortens processing time and further saves water and energy.

Eco-friendly stain and rain resistance

Huntsman will also present eco-friendly finishes that repel water and stains to help garments look new for longer. Continuing its long-standing relationship with Chemours, Huntsman is highlighting **Teflon™ EcoElite with Zelan™ R3** technology. The industry’s first renewably sourced water-repellent finish, it contains 63% plant-based materials and exceeds performance levels possible with traditional fluorinated technologies, preserving breathability while offering excellent water repellency and durability.

Another breakthrough for brands and mills is **PHOBOTEX® RSY** for outerwear. A next-generation non-fluorinated water-repellent finish, its performance is comparable to formulations based on per-fluorinated chemicals (PFCs), delivering sustainable protection that keeps the wearer dry, even in the most demanding environments. It is a perfect combination of excellent water repellency and extremely high wash durability.

Innovative odor control solutions

Huntsman will also showcase revolutionary antimicrobial and odor-control solutions as part of its partnership with Scieissent. Scieissent's latest anti-odor technology, **NOBO™**, has been specifically developed to reduce odors in natural and synthetic fabrics. It can be incorporated into virtually any fabric, making it ideal for everything from base layer and activewear tops to socks and underwear to hiking pants, chinos and hard shell jackets. It offers a cost-effective way to upgrade everyday garments.

In addition, the partners will also present Scieissent's **Agion Active X2®**, a next-generation odor-control solution that combines advanced antimicrobial and odor-absorbing technologies to both capture and fight odor-causing bacteria, and **Lava X2®**, a standalone odor adsorption product and key component of **Agion Active X2®** that attracts, adsorbs and degrades odors for long-lasting odor protection.

Meet Huntsman Textile Effects at Outdoor Retailer Summer

The summer edition of North America's largest outdoor industry tradeshow, **Outdoor Retailer Summer**, will take place from June 9 -11, 2022 at the Colorado Convention Center in Denver. You are invited to visit Huntsman at **booth 50008-UL**.

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About Huntsman:

Huntsman Corporation is a publicly traded global manufacturer and marketer of differentiated and specialty chemicals with 2021 revenues of approximately \$8 billion. Our chemical products number in the thousands and are sold worldwide to manufacturers serving a broad and diverse range of consumer and industrial end markets. We operate more than 70 manufacturing, R&D and operations facilities in approximately 30 countries and employ approximately 9,000 associates within our four distinct business divisions. For more information about Huntsman, please visit the company's website at www.huntsman.com.

Social Media:

Twitter: www.twitter.com/Huntsman_Corp

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About Huntsman Textile Effects

Huntsman Textile Effects is the leading global provider of high-quality dyes, chemicals and digital inks to the textile and related industries. With operations in more than 90 countries and six primary manufacturing facilities in six countries (China, Germany, India, Indonesia, Mexico and Thailand), Huntsman Textile Effects is uniquely positioned to provide prompt and expert technical service wherever our customers are based. Sustainability, innovation and collaboration are at the heart of what we do. We use cutting edge technology to develop solutions and create innovative products with intelligent effects such as durable water repellents, color fastness, sun protection or state-of-the-art dyes which reduce water and energy consumption. For more information about Huntsman Textile Effects, please visit www.huntsman.com/textile_effects.

Forward-Looking Statements:

Certain information in this release constitutes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are based on management's current beliefs and expectations. The forward-looking statements in this release are subject to uncertainty and changes in circumstances and involve risks and uncertainties that may affect the company's operations, markets, products, services, prices and other factors as discussed under the caption "Risk Factors" in the Huntsman companies' filings with the U.S. Securities and Exchange Commission. Significant risks and uncertainties may relate to, but are not limited to, volatile global economic conditions, cyclical and volatile product markets, disruptions in production at manufacturing facilities, reorganization or restructuring of Huntsman's operations, including any delay of, or other negative developments affecting the ability to implement cost reductions, timing of proposed transactions, and manufacturing optimization improvements in Huntsman businesses and realize anticipated cost savings, and other financial, economic, competitive, environmental, political, legal, regulatory and technological factors. The company assumes no obligation to provide revisions to any forward-looking statements should circumstances change, except as otherwise required by applicable laws.