

Purple Innovation Chooses Evolv for Warehouse Security

Mattress Company Uses Evolv's Screening Solution to Create a Safer Workplace for Employees

WALTHAM, Mass.--(BUSINESS WIRE)-- Evolv Technology (NASDAQ: EVLV), the leader in AI- based weapons detection security screening, today announced its partnership with Purple Innovation, a mattress company with factories in Georgia and Utah.

Purple is using Evolv's state-of-the-art Evolv Express® screening solution at its factory in Georgia, with plans to bring the technology to its facilities in Utah soon. Evolv Express uses powerful sensor technology with artificial intelligence (AI) to provide safer, more accurate threat detection at unprecedented volume and speed. For Purple, that means employees can be safer at work without a time-consuming entry process during a shift change that can involve a few hundred people coming in at the same time.

"This is Purple going above and beyond to keep employees safe," said Heather Beasley, Purple's security manager. "If just the presence of Evolv prevents people from bringing in weapons, that's what we want. People should be able to focus on their job while they're here, and Evolv allows them to have a sense of security while they're working."

Representatives from Purple experienced how easy Evolv could be when they attended an event at an Ohio stadium. When they saw how people could walk straight through without always stopping for individual checks, they knew Evolv was perfect for their facilities. In a manufacturing workplace, many items are needed for production that might be considered weapons in other work environments. Evolv's AI learns which items are appropriate for Purple's workplace that might set off an alarm somewhere else.

"Evolv is proud to partner with an organization like Purple that puts employee safety first," said Peter George, CEO of Evolv Technology. "At Evolv, we aim to create a safer world for people to live, work, learn, and play, and we can help only do that if we have organizations like Purple using Evolv in their environments."

In addition to open floor plan warehouses like Purple's and sports facilities, Evolv is used everywhere from office buildings to schools and hospitals, as well as other ticketed facilities like performing arts centers.

About Evolv Technology

Evolv Technology (NASDAQ: EVLV) is transforming human security to make a safer, faster, and better experience for the world's most iconic venues and companies as well as schools, hospitals, and public spaces, using industry leading artificial intelligence (AI)-powered weapons detection and analytics. Its mission is to transform security to create a safer world to work, learn, and play. Evolv has digitally transformed the gateways in places where people gather by enabling seamless integration combined with powerful analytics and insights. Evolv's advanced systems have scanned more than 500 million people, second

only to the Department of Homeland Security's Transportation Security Administration (TSA) in the United States. Evolv has been awarded the U.S. Department of Homeland Security (DHS) SAFETY Act Designation as a Qualified Anti-Terrorism Technology (QATT) as well as the Security Industry Association (SIA) New Products and Solutions (NPS) Award in the Law Enforcement/Public Safety/Guarding Systems category. Evolv Technology®, Evolv Express®, Evolv Insights®, and Evolv Cortex Al® are registered trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions. For more information, visit https://evolvtechnology.com.

Forward-looking Statements

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 that relate to our current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. These forwardlooking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events or our Company's performance and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the risk factors set forth in our Annual Report on Form 10-K for the year ended on December 31, 2022, that was filed with the SEC on March 24, 2023, as may be updated in other filings we make with the SEC. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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