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Evolv Technology Helps Mercedes-Benz Stadium Fans Stay Safe

Nine out of 10 fans say that security screening is not a point of contention for them, as stadium leverages Evolv to improve guest experience and rate in top quarter of NFL Stadiums

WALTHAM, Mass.--(BUSINESS WIRE)-- Evolv Technology (NASDAQ: EVLV, "Evolv"), the leader in weapons detection security screening, today announced [results](#) from its partnership with Mercedes-Benz Stadium in Atlanta to provide a more enjoyable, frictionless, and safe experience for fans. The stadium uses the company's artificial intelligence (AI)-based system, Evolv Express®, to screen fans as they arrive at the stadium for games and other events, without requiring them to stop or remove items from their pockets or policy-compliant bags.

Prior to installing Evolv Express, seven out of ten fans cited their arrival at the stadium as an area of frustration and dissatisfaction. Since implementing Evolv Express®, nine out of ten fans say that security screening is not a point of contention for them. The stadium has also dramatically reduced the percentage of guests flagged for a security re-check and increased the speed of entry for fans.

The stadium, home to the NFL's Atlanta Falcons and MLS's Atlanta United, hosts an average of 40-50 major events and more than 200 private events each calendar year including the SEC Football Championship, Chick-fil-A Peach Bowl, and countless concerts by world-renowned artists.

"Our objective is to make attending events at Mercedes-Benz Stadium feel like you're walking into a friend's house — to a place you belong or even own," said Karl Pierburg, Chief Technology Officer, AMB Sports and Entertainment, parent company of the Atlanta Falcons, Atlanta United, and Mercedes-Benz Stadium. "It was critically important to us to find a way to allow secure entry without degrading the guest experience at all. Evolv has transformed the entry experience for us and contributes to the high marks we get in general when it comes to entry experience, where we rate in the top quarter of all NFL stadiums."

Evolv Express uses powerful sensor technology with proven AI to provide safer, more accurate threat detection at unprecedented volumes and speed of entry. With Evolv Insights, security staff can use historical screening data to make predictions about throughput, with the goal of improving the fan experience while making the stadium more secure.

"Venues like Mercedes-Benz Stadium are recognizing that fans are increasingly demanding a street-to-seat experience that we believe only Evolv can deliver," said Peter George, CEO of Evolv Technology. "After nearly two years of relative isolation and capacity limitations, fans are finally able to gather back together and they should be able to enjoy these gatherings safely, from the moment they arrive at the stadium until the game clock ticks down."

Evolv's innovative security screening technology has been used to enhance safety at a number of major sporting events, [including the U.S. Open Golf Championship](#), and [it is part of the state-of-the-art fan experience at Lower.com Field](#), the brand-new home of the Columbus Crew in Major League Soccer.

About Evolv Technology

Evolv Technology (NASDAQ: EVLV) is a leader in weapons detection for security screening, securing the world's most iconic venues and companies. Its mission is enabling a better experience and better security for venues, creating a safer world to work, learn, and play by transforming physical security to make everywhere safer. It gives sports fans, theme park visitors, concertgoers, shoppers, employees, students, and others peace of mind so that they can gather without fear of violence. Its security screening has scanned more than 200 million people, second only to the Department of Homeland Security's Transportation Security Administration (TSA) in the United States, and its technology combines powerful, advanced sensors with proven artificial intelligence (AI), security ecosystem integrations, and comprehensive venue analytics to reliably detect threats 10 times faster than traditional metal detectors.

Evolv Technology, Evolv Express®, Evolv Insights™, and Evolv Cortex AI™ are registered trademarks or trademarks of Evolv Technologies, Inc. in the United States and other jurisdictions.

For more information, visit <https://evolvtechnology.com>.

Forward-looking Statements

Certain statements in this press release may constitute "forward-looking" statements and information, within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995 that relate to our current expectations and views of future events. In some cases, these forward-looking statements can be identified by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. These forward-looking statements are subject to risks, uncertainties and assumptions, some of which are beyond our control. In addition, these forward-looking statements reflect our current views with respect to future events or our Company's performance and are not a guarantee of future performance. Actual outcomes may differ materially from the information contained in the forward-looking statements as a result of a number of factors, including, without limitation, the risk factors set forth in our proxy statement/prospectus, filed with the Securities and Exchange Commission (the "SEC") on June 28, 2021, and other documents filed with or furnished to the SEC, including our Annual Report on Form 10-K for the year ended on December 31, 2021, that was filed with the SEC on March 28, 2022. These statements reflect management's current expectations regarding future events and operating performance and speak only as of the date of this press release. You should not put undue reliance on any forward-looking statements. Although we believe that the expectations reflected in the forward-looking statements are reasonable, we cannot guarantee that future results, levels of activity, performance and events and circumstances reflected in the forward-looking statements will be achieved or will occur. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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