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Prudential Financial Announces Tina Madon as Global Head of Investor Relations

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. (NYSE: PRU) announced today the appointment of Tina Madon as global head of investor relations.

In this role, Madon will lead Prudential's engagement with the investor community, partnering closely with its global leadership team to articulate Prudential's evolution to a higher-growth company. Madon begins Dec. 1 and will report to Executive Vice President and Chief Financial Officer Yanela Frias.

Madon joins Prudential from Lincoln Financial, where as head of investor relations she led a strategy to reposition Lincoln's shareholder base and enhance analyst coverage, and worked closely with Lincoln's executive leadership team to introduce new financial targets, a simplified investor narrative and greater transparency around earnings performance and disclosures.

"Tina is a seasoned investor relations leader and innovator, with a strong track record for engaging investors in ways that foster greater understanding, clarity and appreciation for strategy and performance," said Frias. "I look forward to partnering with Tina and our investor community as we sharpen our focus on becoming a higher-growth company."

Before joining Lincoln, Tina held senior investor relations roles at Focus Financial Partners, Arbor Advisory Group, Och-Ziff Capital Management, and Merrill Lynch. She began her career as an investment banker at Lehman Brothers.

Madon succeeds Bob McLaughlin, who will be retiring from Prudential at the end of 2025.

About Prudential Financial

Prudential Financial, Inc. (NYSE: PRU), a global financial services leader and premier active global investment manager with approximately $1.6 trillion in assets under management as of Sept. 30, 2025, has operations in the United States, Asia, Europe, and Latin America. Prudential's diverse and talented employees help make lives better and create financial opportunity for more people by expanding access to investing, insurance, and retirement security. Prudential's iconic Rock symbol has stood for strength, stability, expertise, and innovation for 150 years. For more information, please visit news.prudential.com.

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