

September 6, 2018



Prudential Financial to host Tokyo Investor Day for Institutional Investors and Analysts

NEWARK, N.J.--(BUSINESS WIRE)-- Prudential Financial, Inc. ([NYSE:PRU](#)) will host a conference for institutional investors and analysts in Tokyo, Japan, on Thursday, September 27, 2018, beginning at 8:30 a.m. local time (JST).

Presenters at this conference will be members of management including senior management of Prudential's International operations.

The general public is invited to access a live webcast and presentation materials beginning on Thursday, September 27 at 8:30 a.m. JST (corresponding to 7:30 p.m., Eastern Time, on September 26) on the Investor Relations website at www.investor.prudential.com. A replay of the webcast will be available through October 12. For questions, please write to investor.relations@prudential.com.

Prudential Financial, Inc. (NYSE: PRU), a financial services leader with more than \$1 trillion of assets under management as of June 30, 2018, has operations in the United States, Asia, Europe and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. In the U.S., Prudential's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit www.news.prudential.com.

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