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Equifax Assists Regulated Businesses with AML Compliance

New Anti-Money Laundering (AML) Solutions Help Financial Services Companies Screen Applicants to Mitigate Risk of Regulatory Penalties and Reputational Damage

ATLANTA, Nov. 13, 2025 /PRNewswire/ -- Equifax® (NYSE: EFX) is assisting regulated businesses with the introduction of new AML Compliance Solutions designed to ease the burden of AML (anti-money laundering) regulatory compliance for financial services firms and related industries by flagging potential associations between a prospect and activities that may indicate potential money laundering.

The latest AML solution from Equifax uses Artificial Intelligence (AI) to provide organizations that receive, handle and disperse currency with a robust, near real-time offering that screens and monitors individuals and entities against a broad range of global sanctions, enforcement and high-risk businesses lists. Organizations such as banks, credit unions, online payment platforms, brokerages, life insurance providers, real estate law firms and virtual asset service providers can help ensure they are engaging with a person or entity that is clear of any sanctions or watchlists.

"Staying ahead of financial crime requires robust and intelligent solutions," said Ajay Guru, Senior Vice President and General Manager of Identity and Fraud Services at Equifax. "Our latest AML solutions are designed to empower regulated organizations with the insights needed to strengthen their compliance efforts and better manage the risk of penalties, helping them confidently navigate the complexities of AML compliance in an ever-evolving landscape."

There are a multitude of screening sources that must be researched for an organization to meet the requirements of the laws associated with preventing, detecting and reporting money laundering scenarios, and managing multiple searches can lead to potential missed matches. This new offering solves the challenge of managing multiple screening resources by offering users access to over 150 sanctions and watchlists and 30,000 adverse news sources globally through a single platform. The platform leverages a proprietary Intelligent Match Engine (IME) that uses the latest advances in AI and machine learning by incorporating vectors that improve the error-prone and costly nature of traditional logic matching. IME is utilized in initial screening, portfolio monitoring and portfolio remediation, which is designed to lead to improved match accuracy and reduced false positives, as well as time and cost savings.

The newest AML Compliance offering includes four unique options to support customers' ongoing compliance efforts:

- **Portfolio Monitoring:** Ongoing, continuous monitoring of customer portfolios supports due diligence throughout the life of customers. The platform's real-time callback mechanism allows for immediate notification of alerts instead of having to wait for daily or weekly processing periods.
- **Human Analyst Review:** A global team of experienced human professionals are available to conduct manual false positive reviews utilizing customer-specific policies for alert/no alert.
- **Portfolio Remediations:** Also known as look-backs, Equifax is available to perform portfolio remediations when the need arises. Remediations can be done against all data sources and are reviewed by a human analyst prior to portfolio return.
- **Case Management UI**: A purpose-built UI designed for the unique needs of AML compliance teams to allow for efficient review, management and disposition of alerts.

For more information about the newest AML Compliance Solutions from Equifax, click here.

ABOUT EQUIFAX INC.
At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employers, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by nearly 15,000 employees worldwide, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit Equifax.com.

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