

July 13, 2011



Update: Equifax Announces Earnings Release Date and Conference Call for Second Quarter 2011 Results

ATLANTA, July 13, 2011 /PRNewswire/ -- Equifax Inc. (NYSE: EFX) will announce its financial results for the second quarter ending June 30, 2011, in a press release to be issued after the New York Stock Exchange (NYSE) closes on Wednesday, July 27, 2011. The press release will be available on the company's Web site at www.equifax.com.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Equifax will host a conference call at 8:30 a.m. EDT on Thursday, July 28, 2011, in which senior management will discuss financial and business results for the quarter. Please dial the number below 10 minutes prior to the start of the call to register for it. You will be asked to provide your name and affiliation/company to join the call. Dial-in numbers: (U.S. and Canada) 877-545-1409; (International) 719-325-4758.

A replay of the conference call will be available beginning July 28, 2011, at 11:30 a.m. EDT until August 4, 2011 at 11:30 a.m. EDT. Conference call **replay** numbers: U.S. 888-203-1112; International 719-457-0820. Access code: 7160465.

About Equifax

Equifax is a global leader in consumer and commercial information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates in four continents and 15 countries, is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

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