

BIOLASE Launches the BIOLASE User Community Initiative to Support Dentists in Implementing Lasers In Their Practices

Next Event on July 20 at BIOLASE World Headquarters in Irvine, California

IRVINE, Calif., July 11, 2018 /PRNewswire/ --BIOLASE, Inc. (NASDAQ: BIOL), the global leader in dental lasers, is hosting a series of BIOLASE User Community events to provide dental offices with an informal platform to discuss the technical and practical aspects of laser dentistry. The goal of the program is to demonstrate how lasers can be used to help grow dental practices; to show dentists the many procedures that can be performed with dental lasers; and to create a forum for open discussions with dentists. The program is free and open to all dentists and their staff members.

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"We are thrilled to open our doors to area dentists," said John Beaver, Interim CEO, Senior Vice President, and CFO of BIOLASE. "The BIOLASE User Community initiative is an important part of our previously announced Southern California campaign to increase awareness and education about laser dentistry and the region's oral health and dental care. By hosting these monthly discussions, we aim to arm dentists with the tools they need to enhance their practices and educate their patients about the benefits of lasers and the role they play in reducing the pain and discomfort associated with dentistry."

The BIOLASE User Community sessions are held monthly and provide attendees with the opportunity to meet and ask company representatives and BIOLASE laser users questions about dental lasers. Setup, care, and maintenance are common topics, along with how to talk to patients about the use and benefits of minimally-invasive all-tissue dental lasers, including the Waterlase Express™.

This initiative comes on the heels of the launch of the Waterlase Express in 2017. With the Waterlase Express, BIOLASE introduced a smaller and more affordable laser. Prior to the launch of the device, lasers were out of reach for many dentists. The Waterlase Express enables almost every dentist the option of adopting laser dentistry into their practice. The BIOLASE User Community program is designed to further support that mission: no dentist – and no patient – should be denied the opportunity of top quality oral healthcare.

The next BIOLASE User Community event will be held on Friday, July 20 from 9:00 a.m. to 11:00 a.m. at BIOLASE World Headquarters at 4 Cromwell in Irvine, California. To learn more about the BIOLASE User Community series, and to sign up for the July event, please visit events.wcli.org.

About BIOLASE, Inc.

BIOLASE, Inc. is a medical device company that develops, manufactures, markets, and sells laser systems in dentistry and medicine and also markets, sells, and distributes dental imaging equipment, including three-dimensional CAD/CAM intra-oral scanners and digital dentistry software. BIOLASE's products advance the practice of dentistry and medicine for patients and healthcare professionals. BIOLASE's proprietary laser products incorporate approximately 220 patented and 95 patent-pending technologies designed to provide biologically clinically superior performance with less pain and faster recovery times. BIOLASE's innovative products provide cutting-edge technology at competitive prices to deliver the best results for dentists and patients. BIOLASE's principal products are revolutionary dental laser systems that perform a broad range of dental procedures, including cosmetic and complex surgical applications, and a full line of dental imaging equipment. BIOLASE has sold over 36,200 laser systems to date in over 90 countries around the world. Laser products under development address BIOLASE's core dental market and other adjacent medical and consumer markets.

For updates and information on Waterlase iPlus®, Waterlase Express™, and laser dentistry, find BIOLASE online at www.biolase.com, Facebook at https://www.facebook.com/WaterlaseDentistry/, Twitter at https://twitter.com/waterlase, LinkedIn at www.linkedin.com/company/biolase, Instagram at www.instagram.com/waterlase_laserdentistry, and YouTube at www.youtube.com/biolasevideos.

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