

Marcus & Millichap Announces Major Technology Enhancement for Accessing its Exclusive Inventory

CALABASAS, Calif.--(BUSINESS WIRE)-- [Marcus & Millichap \(NYSE:MMI\)](#), a leading commercial real estate brokerage firm specializing in investment sales, financing, research and advisory services, announced today the launch of MyMMI, a customizable brokerage tool that automates perpetual matching of investors' property search preferences with the firm's industry-leading exclusive listings.

"MyMMI allows our buyers to curate what they want to see, when they want to see it, directly connecting them to the largest available exclusive commercial property inventory in North America," said J.D. Parker, executive vice president and chief operating officer, eastern division, Marcus & Millichap. "For sellers, this is yet another evolution in our 51-year tradition of innovation in making a market for every exclusive listing through our industry-leading buyer reach and database."

With the MyMMI portal, automatic notifications are sent when new properties become available and price changes that match criteria occur. Users can customize preferences to receive target market research data and industry event news matching their investment goals.

"MyMMI gives investors more control and personalization than ever before," said Greg LaBerge, chief administrative officer, Marcus & Millichap. "Providing buyers with the ability to save searches that meet their needs, constantly scanning our dynamic inventory reflects our client-centric mandate for all proprietary technology development," he added.

Founded in 1971, the company has pioneered technological innovations to match investment real estate assets with the largest pool of qualified buyers. MyMMI is the latest technological innovation provided by Marcus & Millichap, which has the largest network of specialized investment and financing advisors in the commercial real estate industry, complemented by industry-leading research and advisory services.

About Marcus & Millichap, Inc. (NYSE: MMI)

Marcus & Millichap, Inc. is a leading brokerage firm specializing in commercial real estate investment sales, financing, research and advisory services with offices throughout the United States and Canada. As of December 31, 2021, the company had 1,994 investment sales and financing professionals in 82 offices who provide investment brokerage and financing services to sellers and buyers of commercial real estate. The company also offers market research, consulting and advisory services to clients. Marcus & Millichap closed 13,255 transactions in 2021, with a sales volume of approximately \$84.4 billion. For additional information, please visit www.MarcusMillichap.com.

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