

Marcus & Millichap



First Quarter 2015 Earnings Conference Call

May 7, 2015

Forward-Looking Statements

Certain statements in this presentation are “forward-looking statements” within the meaning of the federal securities laws, including our business outlook for 2015. Statements about our beliefs and expectations and statements containing the words “may,” “could,” “would,” “should,” “believe,” “expect,” “anticipate,” “plan,” “estimate,” “target,” “project,” “intend,” “well-positioned” and similar expressions constitute forward-looking statements. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the Company’s actual results and performance in future periods to be materially different from any future results or performance suggested in forward-looking statements in this earnings press release. Investors are urged to consider these factors carefully in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. Any forward-looking statements speak only as of the date of this earnings press release and, except to the extent required by applicable securities laws, the Company expressly disclaims any obligation to update or revise any of them to reflect actual results, any changes in expectations or any change in events. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements. Factors that could cause results to differ materially include, but are not limited to: (1) general economic conditions and commercial real estate market conditions, including the conditions in the global markets and, in particular, the U.S. debt markets; (2) the Company’s ability to attract and retain transaction professionals; (3) the Company’s ability to retain its business philosophy and partnership culture; (4) competitive pressures; (5) the Company’s ability to integrate new agents and sustain its growth; and (6) other factors discussed in the Company’s public filings, including the risk factors included in the Company’s Annual Report on Form 10-K to be filed with the Securities and Exchange Commission on or about March 9, 2015.

Conference Call Participants



John Kerin
*President & Chief
Executive Officer*



Marty Louie
Chief Financial Officer



Hessam Nadji
*Senior Executive Vice
President*

2015 First Quarter Highlights

Financial Highlights

		<u>YOY</u>
Revenue	\$146.5 million	↑ 27.9%
Net Income	\$13.7 million	↑ 101.5%
Adjusted EBITDA	\$26.3 million	↑ 94.6%

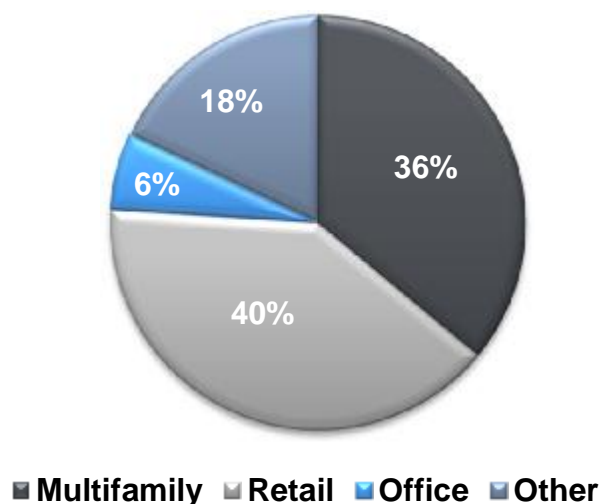
Operational Highlights

		<u>YOY</u>
Sales Volume	\$8.1 billion	↑ 29.5%
Transaction Closings	1,877	↑ 14.6%
Sales & Financing Professionals as of March 31, 2015	1,496	↑ 12.7%

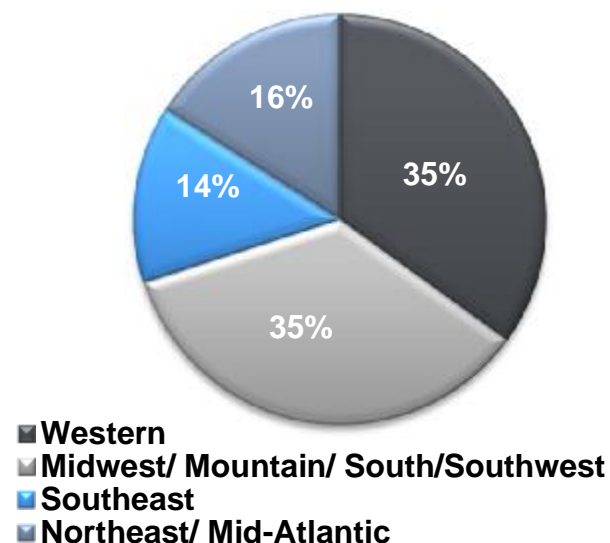
2015 First Quarter Brokerage Highlights

Sales Volume	\$6.1 billion	<u>YOY</u> ↑ 38.6%
Transaction Closings	1,374	↑ 16.3%
Sales Professionals as of March 31, 2015	1,415	↑ 13.0%
Real Estate Brokerage Commissions Revenue	\$134.2 million	↑ 28.1%

Transactions by Property Type



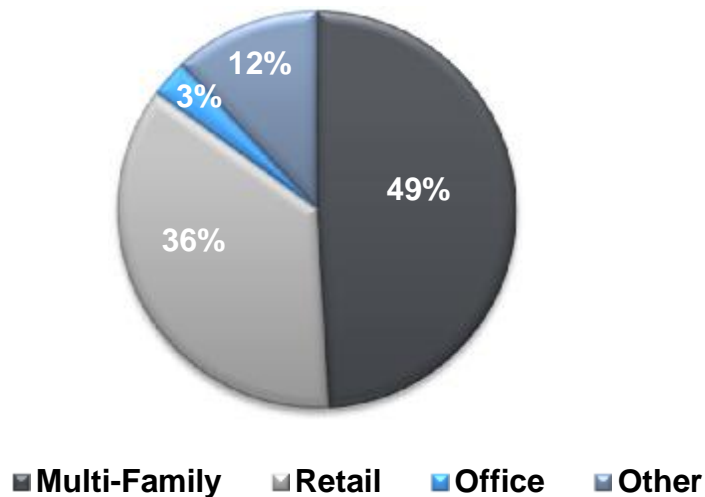
Transactions by Region



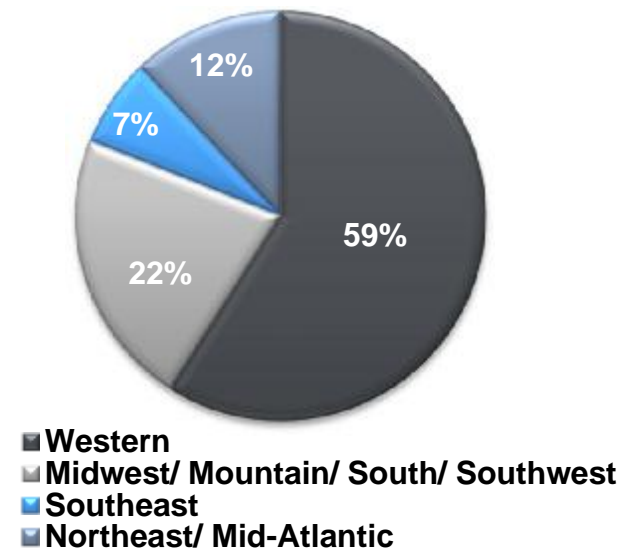
2015 First Quarter Financing Highlights (MMCC)

		<u>YOY</u>
Sales Volume	\$879 million	↑ 41.3%
Transaction Closings	311	↑ 8.0%
Financing Professionals as of March 31, 2015	81	↑ 8.0%
Financing Fees	\$8.0 million	↑ 31.7%

Transactions by Property Type

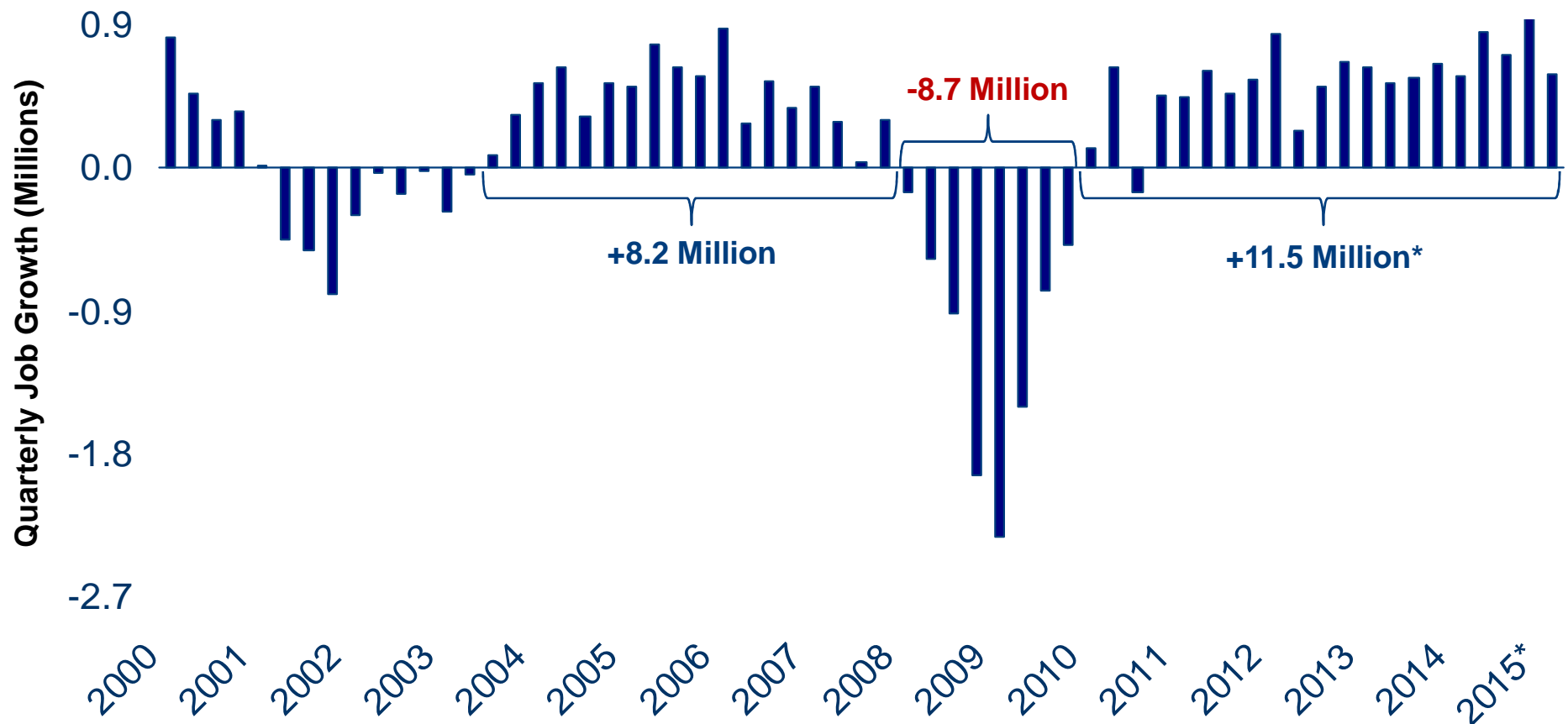


Transactions by Region



U.S. Employment Gains Driving Real Estate Demand

- U.S. employment has expanded well-above prior peak
- 2015 forecast to add 3.1 - 3.5 million jobs



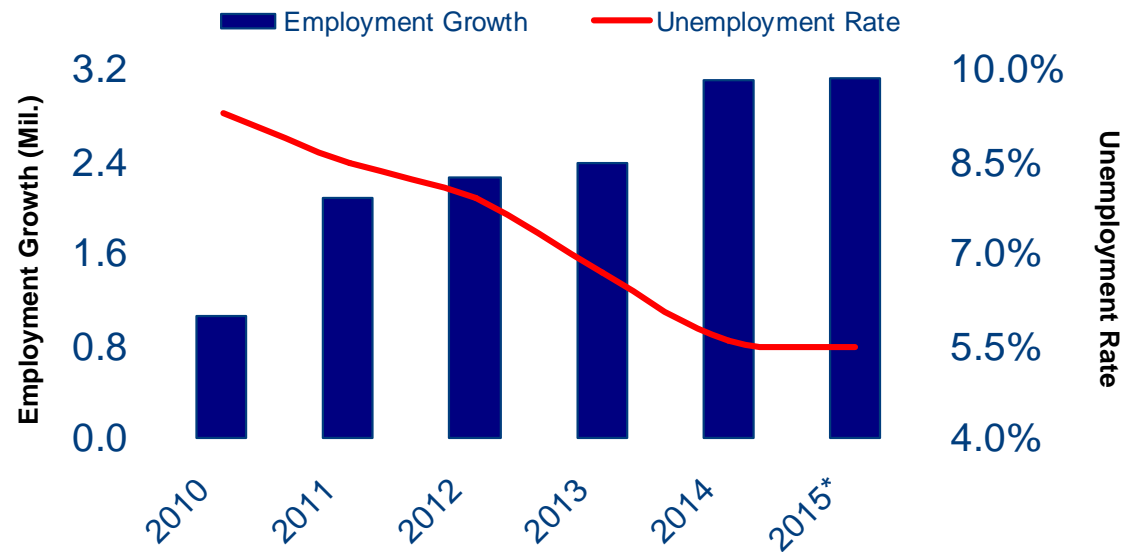
* Through 1Q
Sources: BLS

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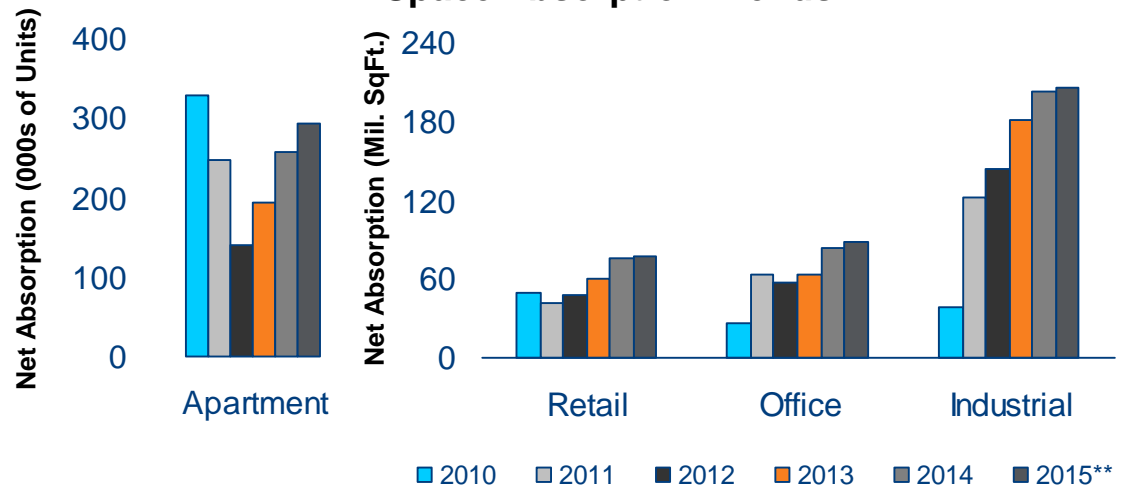
Employment and Occupancy Trends Strong

- Employment growth totaled more than 3 million jobs in the past 12 months
- 2014 results show the highest job growth since 1999
- Unemployment rate is down 380 basis points since 2010
- Space absorption showed steady increase in demand in every property type

Employment Growth vs. Unemployment Rate



Space Absorption Trends



Sources: BLS, CoStar Group, Inc., MPF Research

* Through 1Q; trailing 12-months through 1Q for employment growth

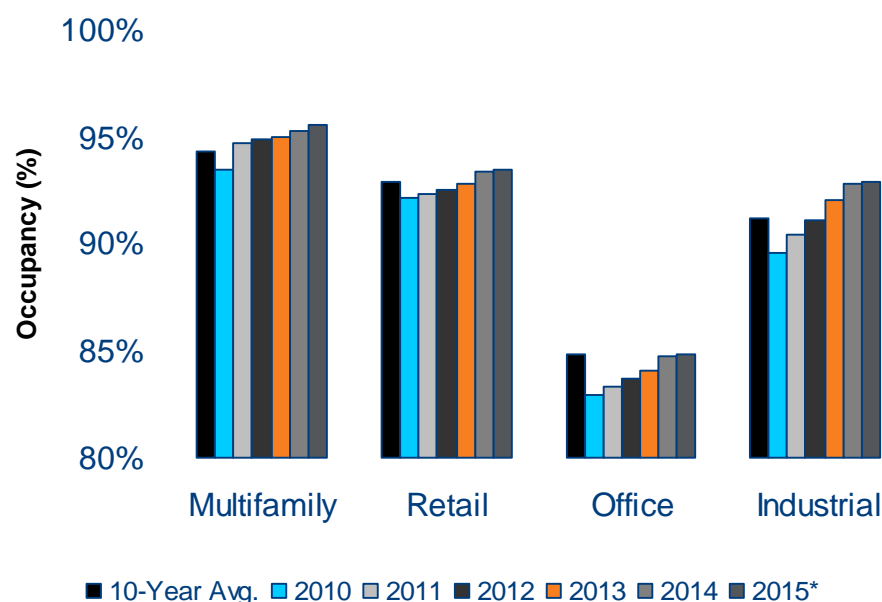
** Preliminary estimate for trailing 12-months through 1Q

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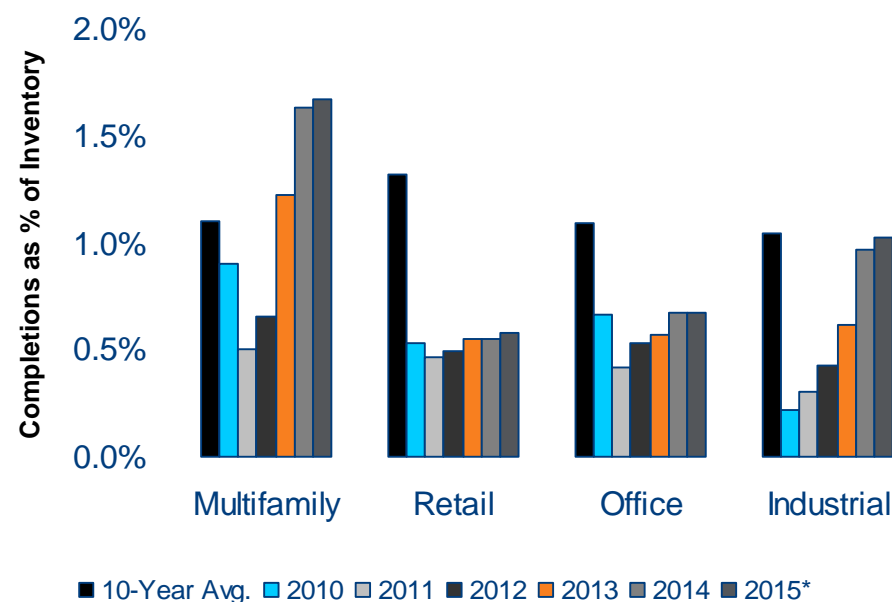
Improving Fundamentals Supported by Balanced New Supply

- Property fundamentals showing steady improvement across all property types
- Multifamily properties led the recovery; increased construction currently balanced with strong demand
- New supply below long-term trends for retail, office and industrial sectors

Occupancies Rising



Construction Trends Favorable

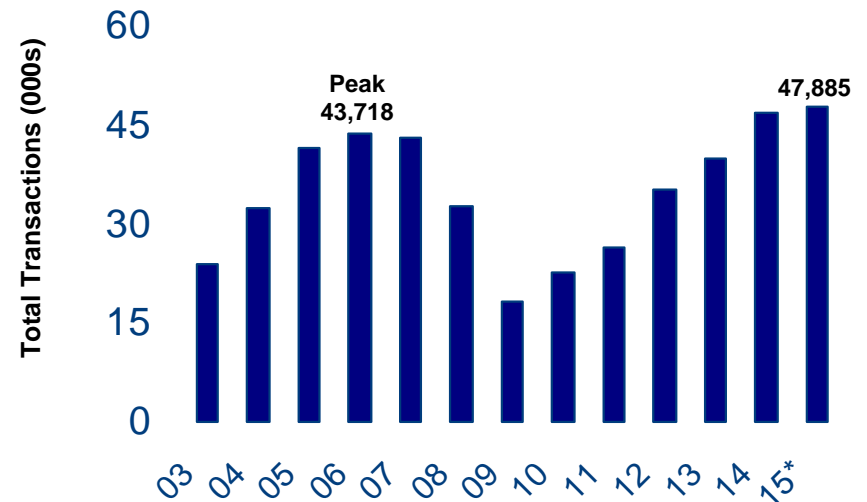


* Preliminary estimate through 1Q; trailing 12-months through 1Q for construction
Source: CoStar Group, Inc., MPF Research

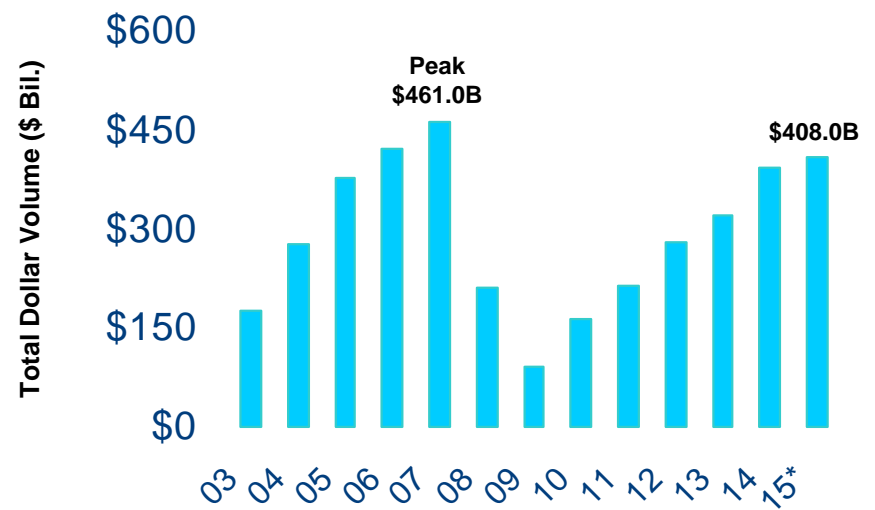
Attractive Investment Market Backdrop

- Preliminary estimates for trailing 12-month sales through 1Q show a gain of 14% in transactions and 23% in sales volume over the prior year
- Low interest rates, attractive comparative yields and improving property fundamentals are supporting the rise in sales activity

U.S. Commercial Real Estate - Total Transactions ⁽¹⁾



U.S. Commercial Real Estate - Total Dollar Volume ⁽¹⁾



Sources: CoStar Group, Inc., Real Capital Analytics

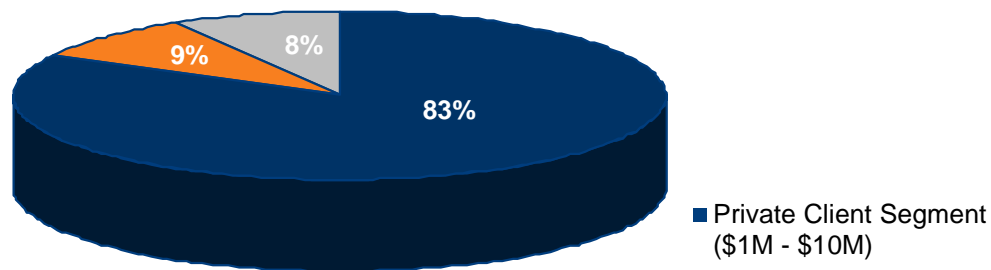
* Preliminary estimate for trailing 12-months through 1Q

(1) Includes sales \$1 million and greater for multifamily, retail, office and industrial properties.

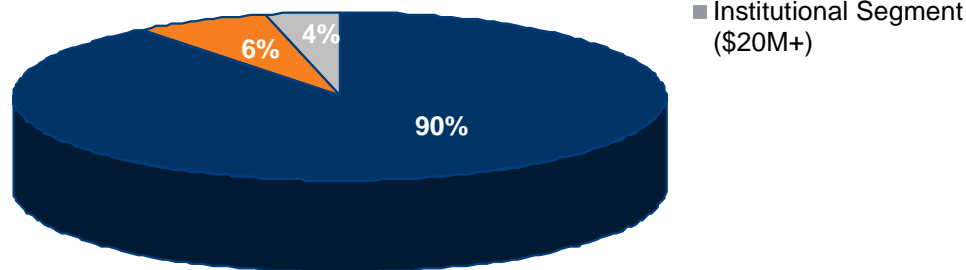
Private Client Segment – Largest Sales and Commission Pool Opportunity

- Segment consists of sales <\$10 million; is the largest and most active, accounting for 80%+ of transactions
- Primarily driven by high-net worth individuals, partnerships and smaller private fund managers
- Most active market segment due to personal drivers that result in buying/selling/refinancing properties
- Segment features the highest commission rates and lowest property marketing costs

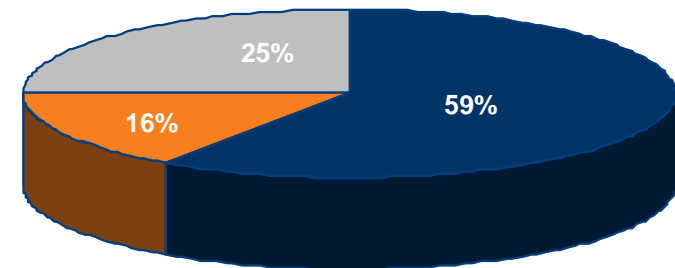
Transactions by Investor Segment ⁽¹⁾
Commercial Real Estate Market



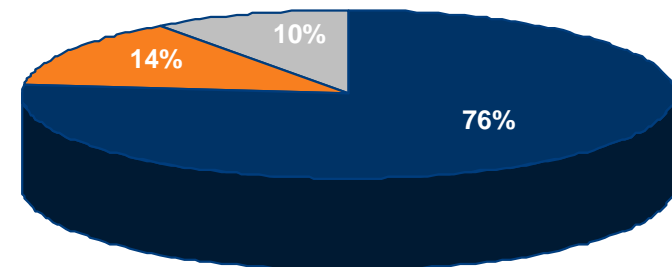
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Commission Pool by Investor Segment ^{(1) (2)}
Commercial Real Estate Market



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Sources: CoStar Group, Inc., Real Capital Analytics

(1) Includes apartment, retail, office, and industrial sales \$1 million and greater for the trailing 12-months through 1Q; 1Q preliminary estimate for market total. Commercial Real Estate market totaled an estimated 47,885 transactions, with \$7.4 billion in total commission pool.

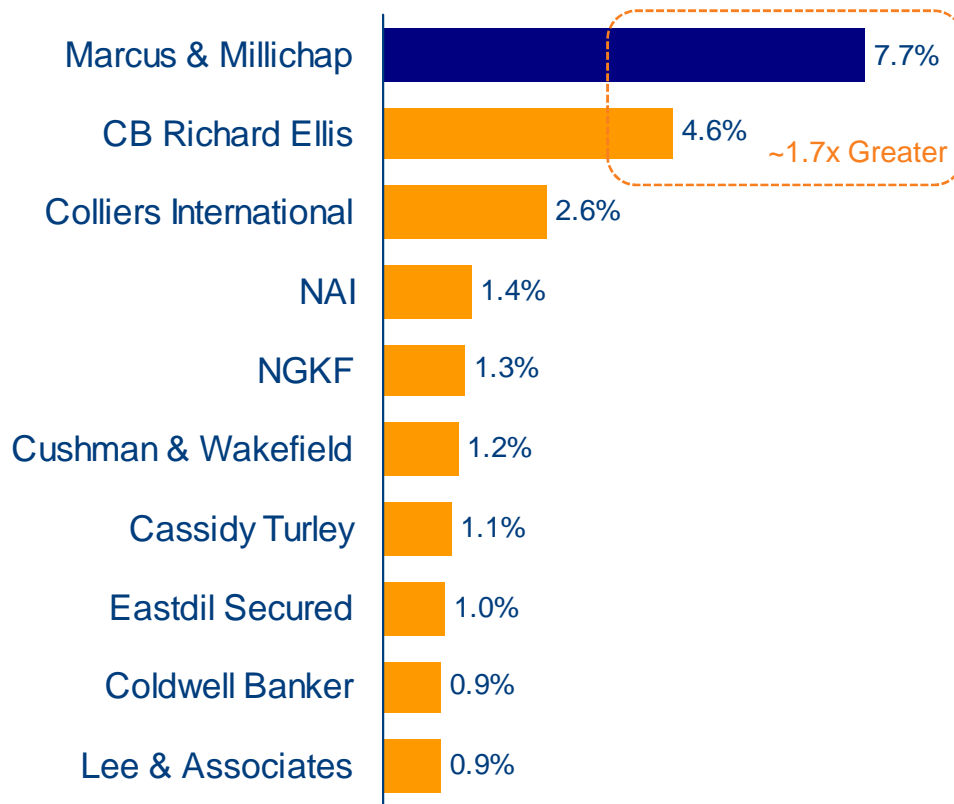
(2) Estimate based on industry averages: 3.7% commission rate for Private Client segment, 2.0% rate for Hybrid segment and 0.8% for Institutional segment.

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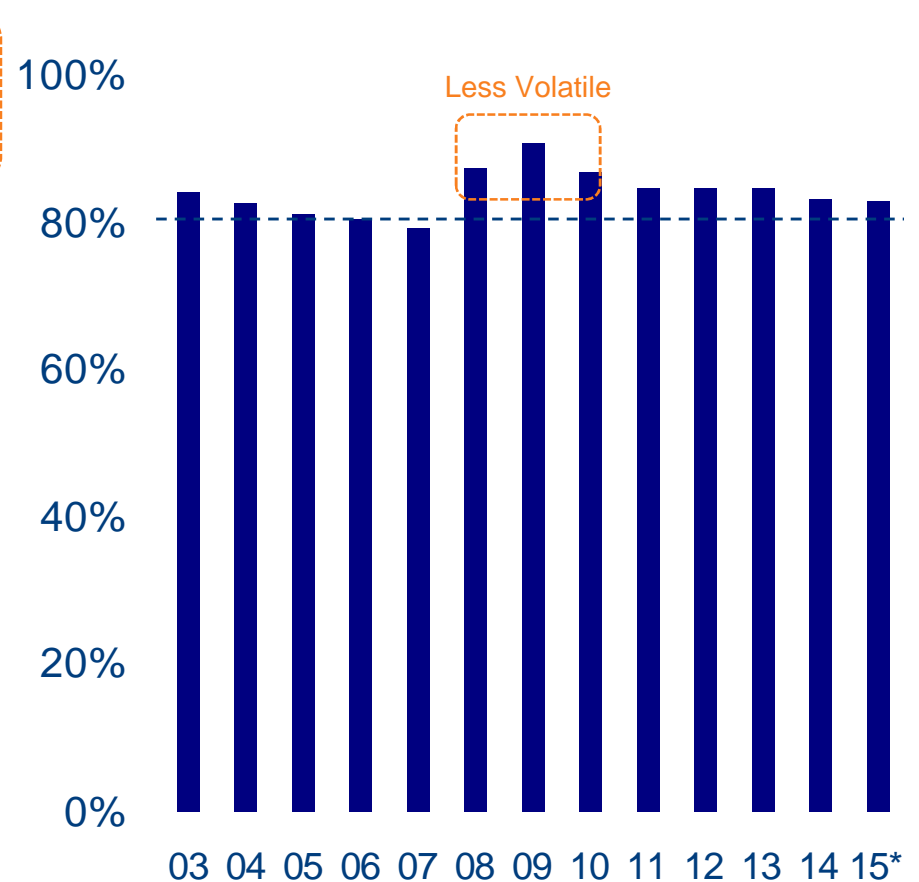
MMI - Market Leader in the Private Client Segment with Growth Opportunity

**Top 10 U.S. Brokerage Firms by Market Share
(Private Client Segment \$1M - \$10M)⁽¹⁾**

**Private Client Segment (\$1M - \$10M) Transactions
as a Percentage of Total Real Estate Transactions ⁽²⁾**



Top 10 Market Share 22.8%



Sources: CoStar Group, Inc., Real Capital Analytics

* Preliminary estimate for trailing 12-months through 1Q

(1) Includes multifamily, retail, office and industrial sales from \$1 million to \$10 million during the trailing 12-months through 4Q 2014 in which the brokerage firms represented the seller.

(2) Includes multifamily, retail, office and industrial sales \$1 million and greater.

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Market Share Growth Opportunity (Private Client and Specialty Groups)

Fragmented and large market provides significant room for growth across property types

MMI T-12 1Q 2015 Transactions by Property Type ⁽¹⁾

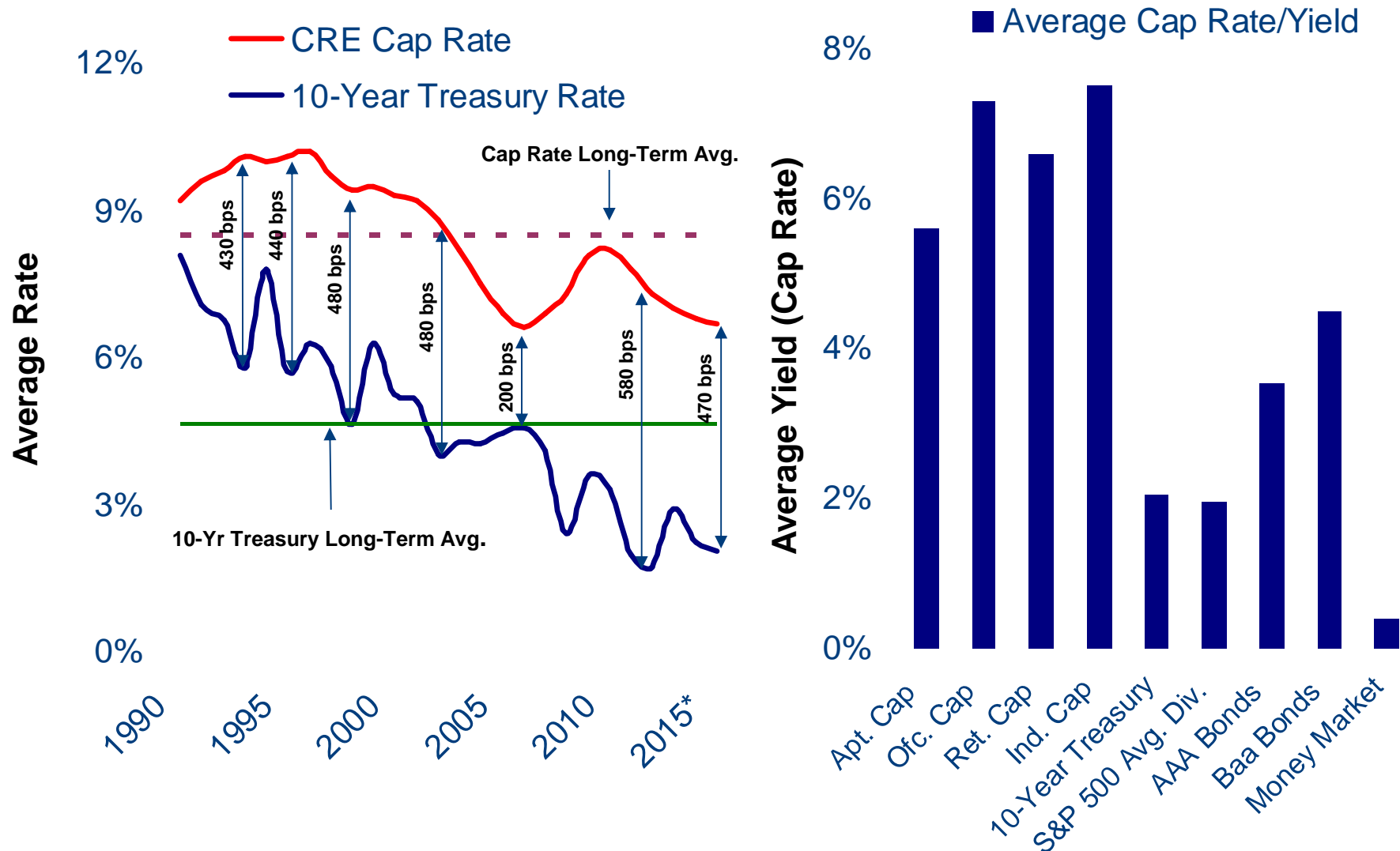
Property Type	Transactions	Volume (\$Billion)
Multifamily	3,202	\$16.85
Retail	3,013	\$10.73
Office	493	\$1.95
Hospitality	249	\$1.07
Industrial	214	\$0.87
Mixed - Use / Other	201	\$0.88
Land	193	\$0.55
Self-Storage	183	\$0.88
Manufactured Housing	89	\$0.43
Seniors Housing	69	\$0.76
Overall	7,906	\$34.97

- **Leverage platform, relationships, brand to grow in various sectors**
- **Growth opportunity remains in leading sectors (multifamily and retail)**
- **Expanding multi-tenant office, industrial presence**
- **Expanding presence in specialty niches and larger transactions**
 - **National specialty groups led by tenured executives**

Sources: CoStar Group, Inc., Real Capital Analytics

(1) Includes sales and financing transactions for the trailing 12-months through 1Q 2015

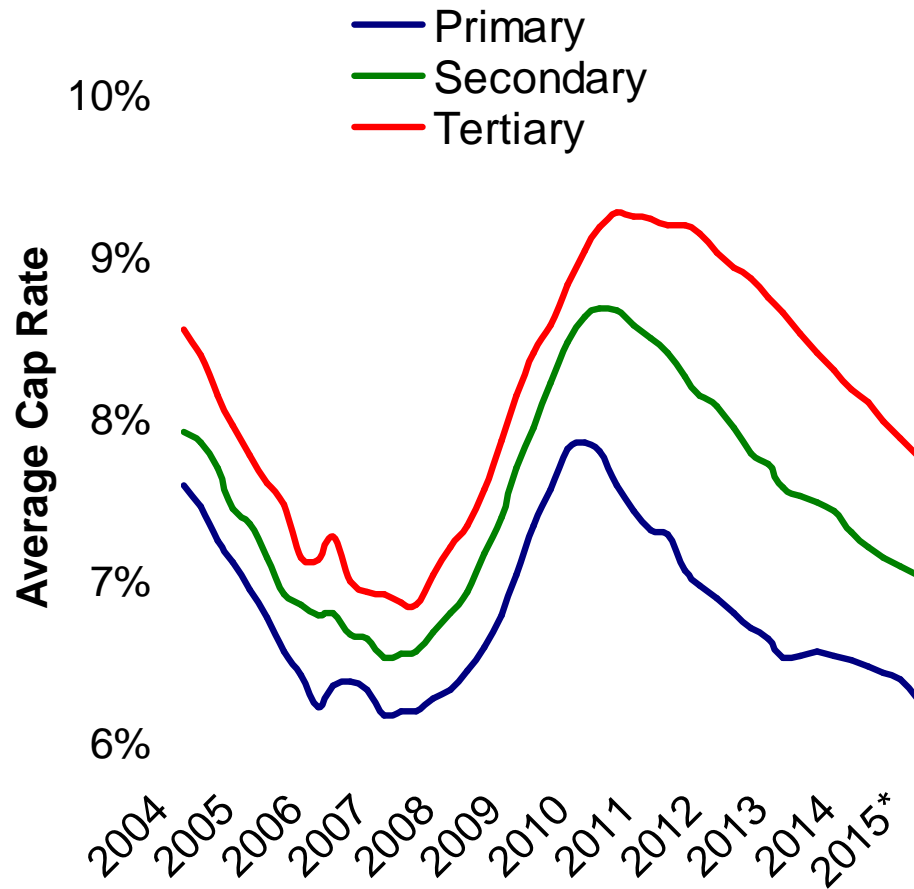
Commercial Real Estate Yields Compelling



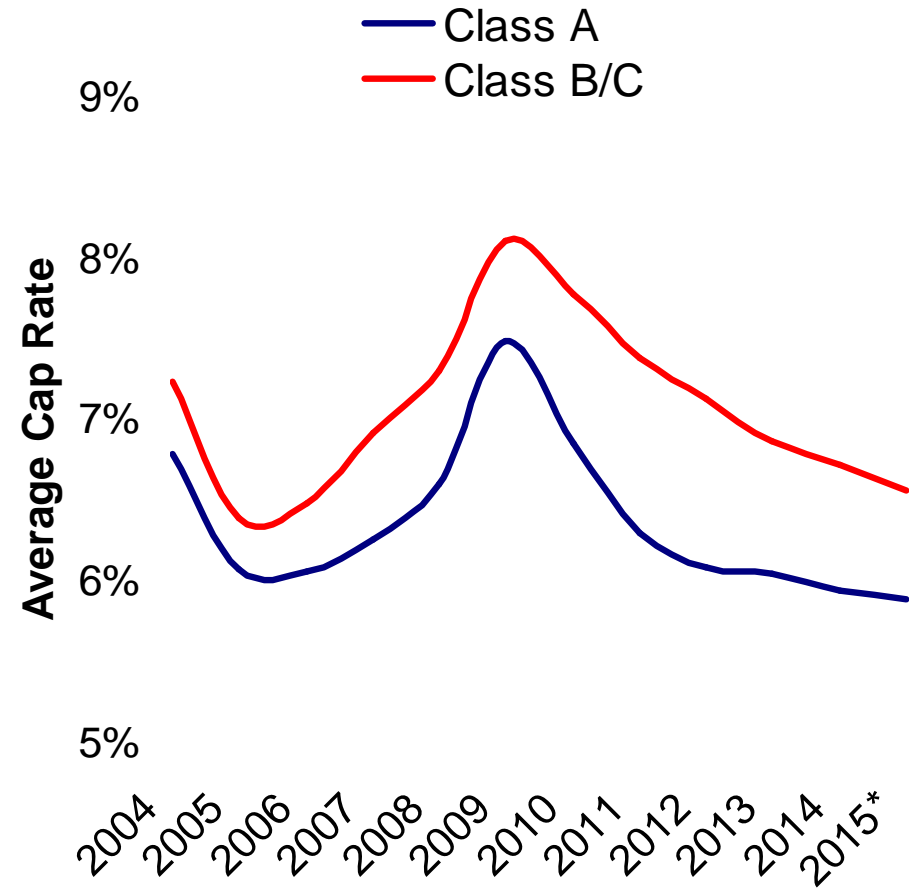
* Through 1Q 2015
 Cap rates for sales \$1 million and greater
 Sources: CoStar Group, Inc., Real Capital Analytics, Federal Reserve, Standard & Poor's

Commercial Real Estate Cap Rate Trends

Cap Rates by Market Type ⁽¹⁾



Cap Rates by Class ⁽²⁾



Sources: CoStar Group, Inc., Real Capital Analytics

* Preliminary estimate through 1Q

(1) Includes apartment, retail, office, and industrial sales \$1 million and greater

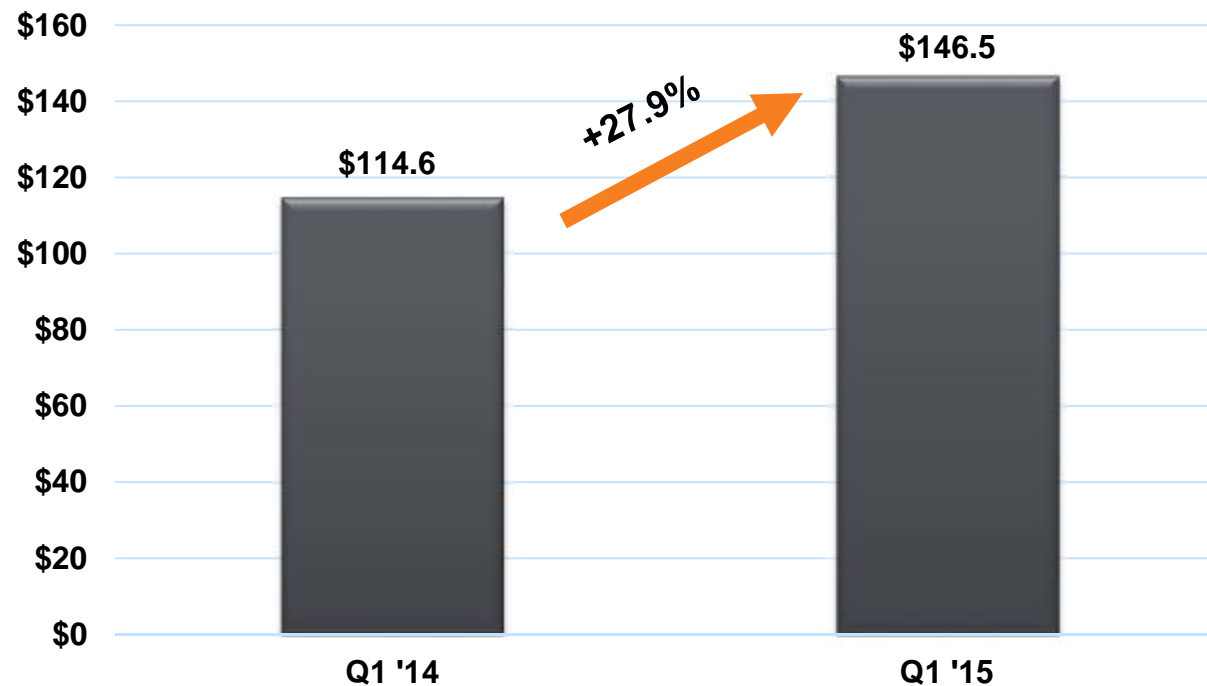
(2) Includes apartment and office sales \$1 million and greater

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Q1 2015 Revenue Increases By 27.9% From Prior Year

Revenue

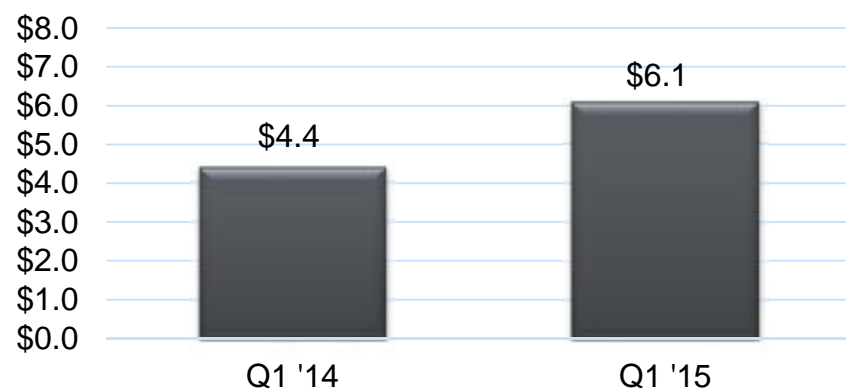
(\$ in millions)



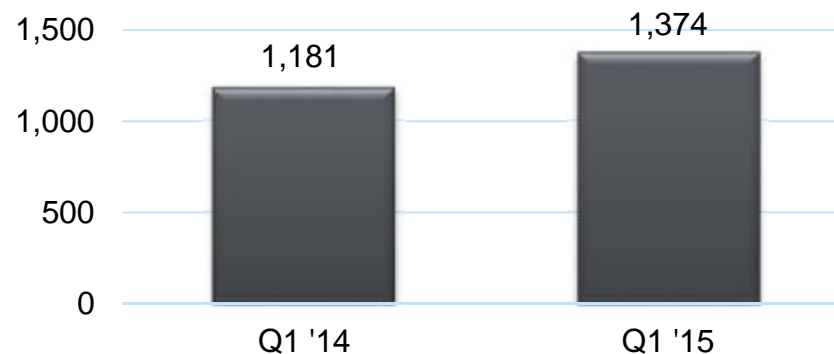
Q1 2015 Brokerage Operating Metrics

Total Sales Volume

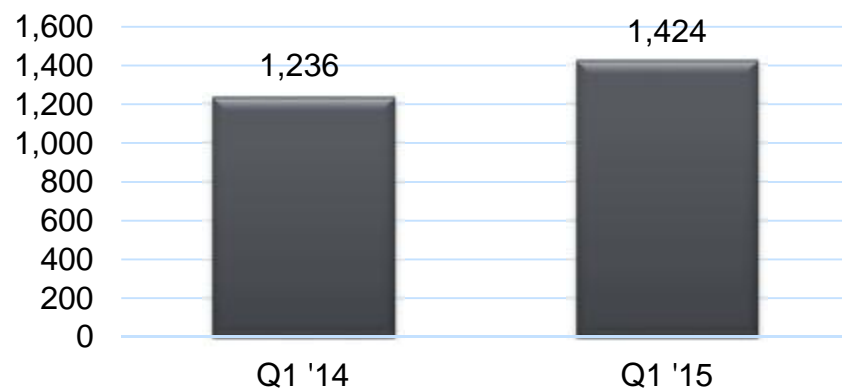
(\$ in billions)



Total Number Of Sales Transactions

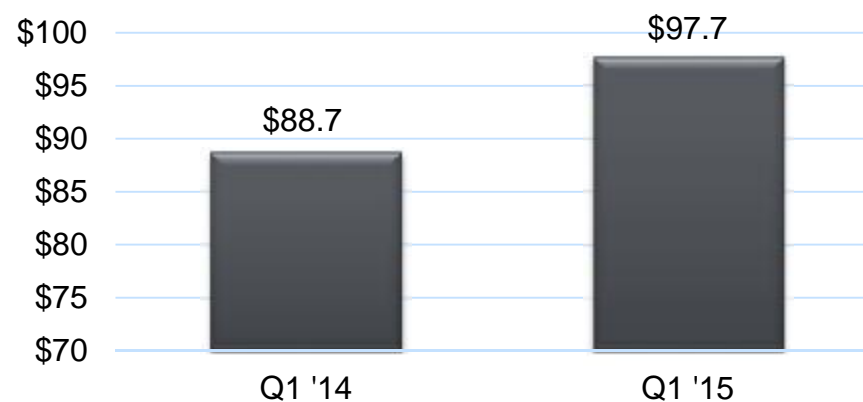


Average Sales Professionals



Average Commission Per Transaction

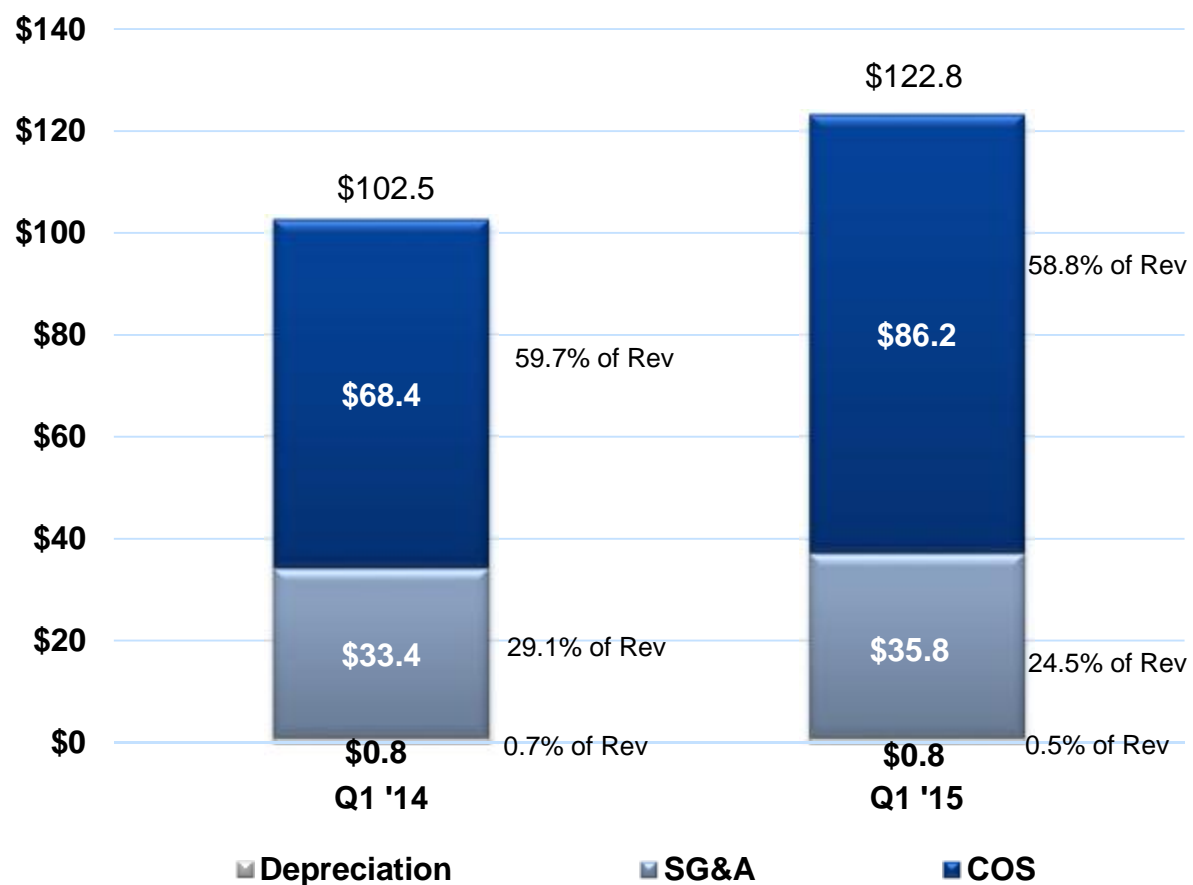
(\$ in thousands)



Q1 2015 Operating Expenses

Operating Expense

(\$ in millions)

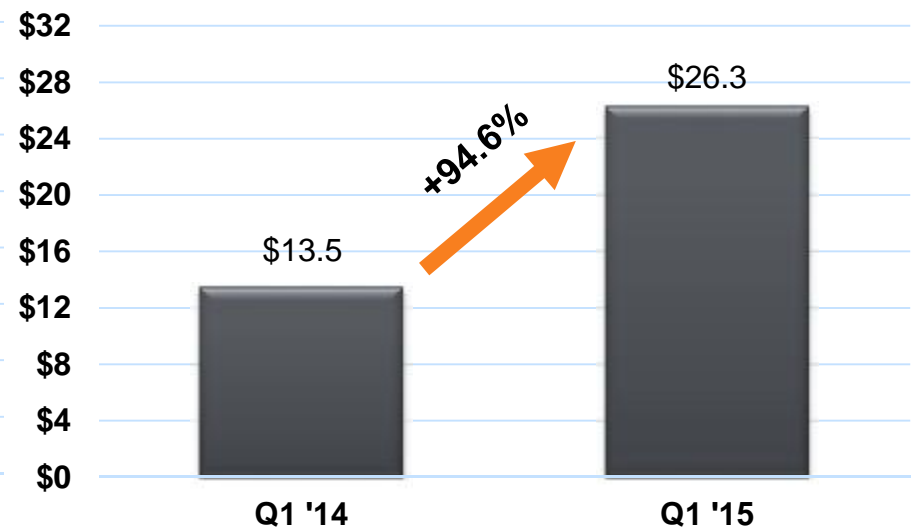


Q1 2015 Net Income and Adjusted EBITDA Performance

Net Income
(\$ in millions)



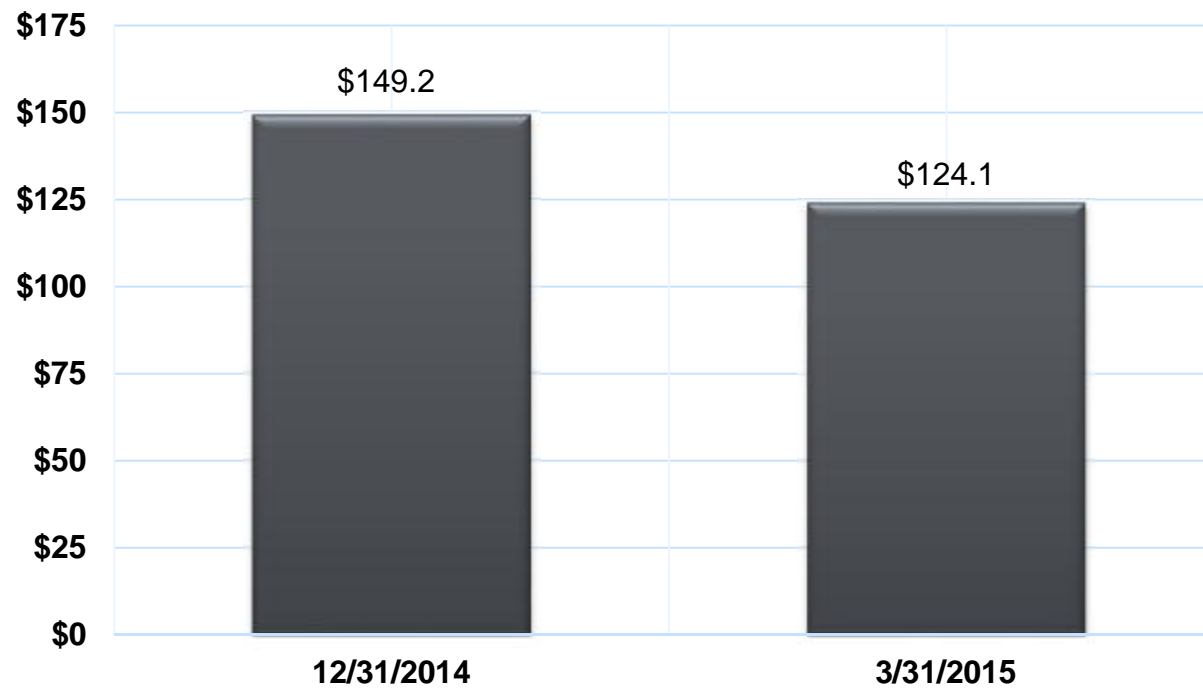
Adjusted EBITDA
(\$ in millions)



Strong Cash Position

Cash Balance

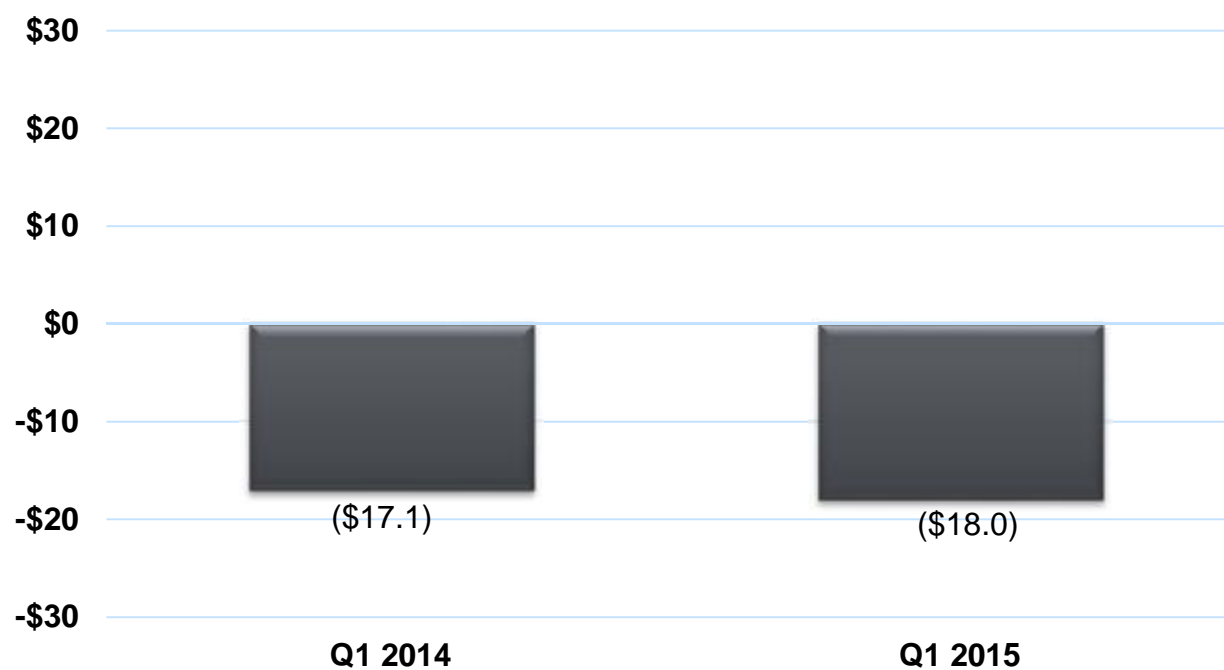
(\$ in millions)



Cash Flow (Used) In Operations

Q1 2015 Cash Flow (used) in Operating Activities*

(\$ in millions)



*Traditionally, the Company experiences net cash (used) in operating activities during the first quarter since bonuses and certain deferred commissions related to the prior year are typically paid during the first quarter of the year.

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Appendix

Adjusted EBITDA Reconciliation

Adjusted EBITDA, which the Company defines as net income before interest income/expense, taxes, net realized gains on marketable securities, available for sale, depreciation and amortization and stock-based compensation is a non-GAAP financial measure. The Company uses Adjusted EBITDA in its business operations to, among other things, evaluate the performance of its business, develop budgets and measure its performance against those budgets. The Company also believes that analysts and investors use Adjusted EBITDA as a supplemental measure to evaluate its overall operating performance. However, Adjusted EBITDA has material limitations as an analytical tool and should not be considered in isolation or as a substitute for analysis of the Company's results as reported under U.S. generally accepted accounting principles ("U.S. GAAP"). The Company finds Adjusted EBITDA as a useful tool to assist in evaluating performance because it eliminates items related to capital structure and taxes and non-cash stock-based compensation charges. In light of the foregoing limitations, the Company does not rely solely on Adjusted EBITDA as a performance measure and also considers its U.S. GAAP results. Adjusted EBITDA is not a measurement of the Company's financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measures derived in accordance with U.S. GAAP. Because Adjusted EBITDA is not calculated in the same manner by all companies, it may not be comparable to other similarly titled measures used by other companies.

A reconciliation of the most directly comparable GAAP financial measure, net income, to Adjusted EBITDA is as follows (in thousands):

	Three Months Ended	
	March 31,	
	2015	2014
Net Income.....	\$13,669	\$6,782
Adjustments:		
Interest income and other ⁽¹⁾	(335)	(3)
Interest expense.....	583	404
Provision for income taxes.....	9,647	4,815
Depreciation and amortization.....	780	775
Stock-based compensation	<u>1,907</u>	<u>717</u>
Adjusted EBITDA.....	<u>\$26,251</u>	<u>\$13,490</u>

(1) Other for the three months ended March 31, 2015 includes \$74,000 of net realized gains on marketable securities, available for sale.

Company Overview

National Platform Focused on Investment Brokerage

- 45-year old platform dedicated to perfecting real estate investment brokerage
- Designed to facilitate the movement of capital providing liquidity to clients

Market Leader in the Private Client Segment

- Only national brokerage firm focused on the private client segment
- Private client segment consistently comprises 80%+ of U.S. commercial property sales transactions annually

Platform Built for Maximizing Investor Value

- Marcus & Millichap Capital Corporation (“MMCC”), Research & Advisory support client dialogue, financing, strategy and sales execution
- Culture and policy of information sharing is key to maximizing investor value

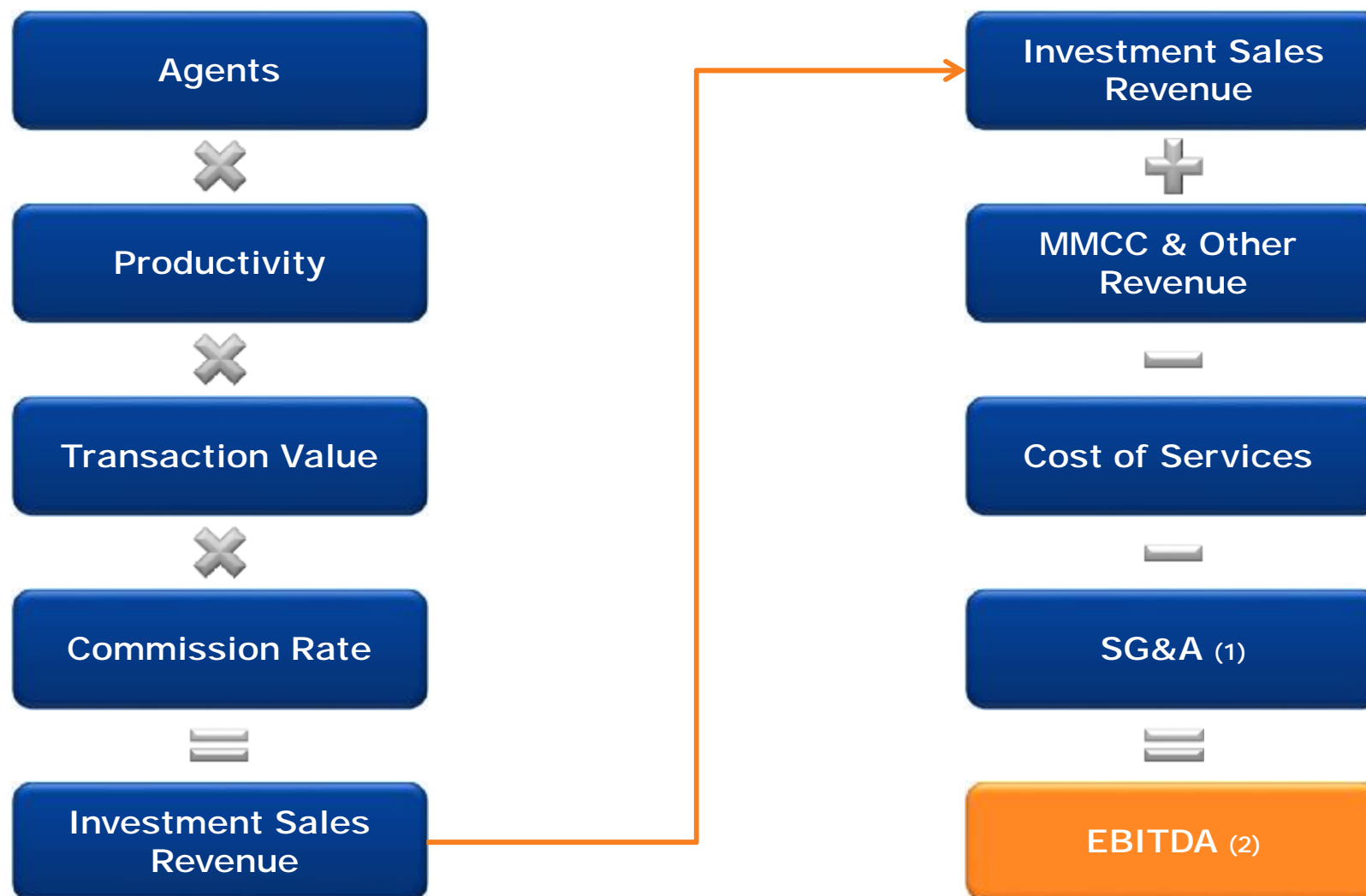
Management With Significant Investment Brokerage Experience

- Non-competitive management with extensive investment brokerage experience, committed to training, coaching and supporting investment sales professionals
- Creates a competitive advantage through agent retention and better client results

Well Positioned to Execute on Strategic Growth Plan

- Positioned to increase private client market share, expand presence in specialty niches/larger transaction business and grow financing division, MMCC

Illustrative MMI Earnings Model



(1) Includes stock-based compensation

(2) EBITDA is not a measurement of our financial performance under U.S. GAAP and should not be considered as an alternative to net income, operating income or any other measure derived in accordance with U.S. GAAP.