

January 26, 2021



# Duran Duran Celebrate Their Career and Music on Pandora and SiriusXM

**Celebrating the band's storied four-decade career, 'Duran 40' on Pandora features dozens of their biggest hits and fan favorites; the original and exclusive Pandora playlist combines songs with commentary from the band and special guests**

**Simon Le Bon hosts weekly music show 'WHOOOSH!' on SiriusXM's Volume, playing favorite music and new artist discoveries**

NEW YORK, Jan. 26, 2021 /PRNewswire/ -- SiriusXM and Pandora announced today the launch of two new talk and music programs for 2021 that delve into the music, career, and influence of Duran Duran, the iconic, global super band whose work now spans four decades.



*Duran 40* on Pandora features the band's biggest hits and fan favorites from across their career, gathered in a new original format merging music and talk. The collection includes all four band members along with special guests providing commentary on the making of, and inspiration behind the music. Special guests Mark Ronson and Nile Rodgers will join *Duran 40* as they share personal memories and stories about Duran Duran's body of work. Pandora's *Duran 40* will be hosted by the BBC's Claudia Winkleman; the program will be available exclusively via Pandora starting January 28, with broadcast versions airing on SiriusXM's Volume (channel 106) and First Wave (channel 33).

Additionally, Duran frontman Simon Le Bon will host *WHOOOSH!* beginning January 27 at 9 PM ET exclusively on SiriusXM's Volume channel. *WHOOOSH!* is a weekly music show featuring Le Bon chatting and playing some of his favorite records including new discoveries. Le Bon is joined by Duran insider and band associate Katy Krassner as they discuss their latest song obsessions and new music that excites them. *WHOOOSH!* first debuted on Duran Duran's website in 2020, and now moves exclusively to SiriusXM with all new programs in 2021 airing on the Volume channel and as a new podcast.

"It all began as a lockdown thing," said Simon Le Bon. "It dawned on me that the only music I was listening to was what I was working on, and the stuff that got me into a band in the first place. So I switched on my ears, and went on a trip down a sonic rabbit hole. What a revelation - there is so much great new talent, so much music out there. Katy is the foil that makes it all work. And so a radio show is born. *WHOOOSH!* - it's the sound of your mind expanding to take on a new idea."

"Duran Duran is one of the most influential bands of the last 40 years, and we are thrilled to welcome *Duran 40* and *WHOOOSH!* on Pandora and SiriusXM for our listeners," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "Their hit songs, iconic videos, and extensive music catalog have been embraced by multiple generations of fans who can now hear the music and the great stories behind them from the band members themselves and an array of truly special guests."

As 2021 marks the 40th anniversary of the band's debut album release, internationally acclaimed, multi-platinum selling, award-winning pop legends Duran Duran will return to the stage this summer for a handful of live dates in the UK and Europe. The band recently released a poignant and highly praised tribute cover of David Bowie's 'Five Years,' in honor of what would have been Bowie's 74th birthday (listen [here](#)). On Thursday, January 28, Duran Duran's new music video for 'Five Years' will premiere on YouTube at 12 PM ET. Watch [HERE](#). Immediately prior to the video premiere, keyboardist Nick Rhodes will appear on the band's Instagram Live answering questions with fans, after which bassist John Taylor will host a live Q&A on the band's YouTube channel.

SiriusXM listeners can find *WHOOOSH!* on the Volume channel on their SiriusXM radios and can listen to it as a podcast on the SiriusXM app. Streaming access is included for most subscribers. Go to [www.siriusxm.com/ways-to-listen](http://www.siriusxm.com/ways-to-listen) to learn more.

*Duran 40* joins Pandora's extensive roster of exclusive programming including [Pandora Stories](#), [Wake Up!](#), [Listen In](#), [Game Time](#), and more. Pandora Premium subscribers can listen to *Duran 40* on-demand, and Pandora ad-supported and Plus listeners can do so via Premium Access after watching a 30-second ad. For more information on Pandora Premium, go to [www.pandora.com/upgrade/premium](http://www.pandora.com/upgrade/premium).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora's properties reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: [www.siriusxm.com](http://www.siriusxm.com).

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to*

*predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may*


*restrict how we use or distribute our services or require that we release the source code subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 30, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contact:**

Amy Galleazzi

[amy.galleazzi@siriusxm.com](mailto:amy.galleazzi@siriusxm.com)

 View original content to download multimedia <http://www.prnewswire.com/news-releases/duran-duran-celebrate-their-career-and-music-on-pandora-and-siriusxm-301215588.html>

SOURCE Sirius XM Holdings Inc.