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Rightway Automotive Customers Get 3-Month SiriusXM Subscription on Vehicles with Factory-Equipped Satellite Radios

Rightway is latest dealer group to join the SiriusXM Pre-Owned Program

NEW YORK, April 11, 2017 /PRNewswire/ -- SiriusXM and Rightway Automotive, which operates more than two dozen dealerships in Michigan, Illinois, Ohio and Georgia, announced today that Rightway has joined the SiriusXM Pre-Owned Program. Rightway Automotive customers will receive a three-month subscription to the SiriusXM "All Access" package, plus any available SiriusXM Infotainment services, when purchasing any pre-owned vehicle with a factory-equipped satellite radio.



"Rightway is a welcome addition as we continue to grow the SiriusXM Pre-Owned Program, which now features the participation of more than 25,000 auto dealers across the country," said Gail Berger, Vice President, Auto Remarketing, SiriusXM. "The SiriusXM All Access package is our most comprehensive programming offering. It adds value to Rightway's large satellite radio equipped pre-owned vehicle inventory, and allows us to reach many potential new subscribers by giving them access to our world class content both in and out of the vehicle."

"Rightway is excited to work with SiriusXM to provide additional value for our customers," said Chase Dicken, Operations Director, Rightway. "SiriusXM offers an unparalleled lineup of music, entertainment and sports programming, and Rightway customers can now drive off our lots with it all at their fingertips."

The "All Access" package is SiriusXM's most extensive offering and includes Howard Stern, every NFL, MLB®, and NBA game, every NASCAR® race, plus NHL® games, PGA TOUR® coverage and live college sports, as well as SiriusXM's wide variety of commercial-free music, plus talk programming, comedy and several exclusive online-only channels. All Access subscribers also get access to SiriusXM programming outside the vehicle on the SiriusXM app and online at siriusxm.com.

In addition to three months of SiriusXM All Access audio, Rightway customers who purchase a vehicle equipped with SiriusXM Infotainment services will get three months of access to useful in-vehicle information. SiriusXM Infotainment features include traffic and weather data, fuel prices and more delivered directly to the vehicle's navigation display. Visit www.siriusxm.com/infotainment for more details.

For more information on the SiriusXM Pre-Owned Program please visit www.siriusxmdealerprograms.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder

approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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