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Kevin Harvick to Host "Happy Hours" on SiriusXM NASCAR Radio

Exclusive show debuts coast to coast March 28 on satellite radios and the SiriusXM app

NEW YORK, March 14, 2017 /PRNewswire/ -- SiriusXM today announced that 2014 Monster Energy NASCAR Cup Series Champion Kevin Harvick, driver of the No. 4 Ford Fusion for Stewart-Haas Racing and one of the sport's most popular drivers, will host a new exclusive show on SiriusXM NASCAR Radio, available to listeners nationwide on satellite radios and the SiriusXM app.



Happy Hours will debut on March 28 and air every Tuesday from 7:00 to 9:00 pm ET, featuring Harvick's distinctive perspective on his sport and life outside the track. Harvick and co-host Matt Yocum will take calls from listeners and give NASCAR fans a unique view on the driver's life and interests when he is away from the race car. In June the show will begin airing every other week.

"I'm excited to partner up with SiriusXM NASCAR Radio and give the fans an inside look at what it's like to be a NASCAR driver in today's age," said Kevin Harvick. "It will be fun to give the listeners my opinion on things that are happening within our sport."

"Kevin is one of the most exciting drivers on the track, and an extremely fun-loving person off the track," said Steve Cohen, SiriusXM's SVP of Sports Programming. "That combination of competitiveness and personality is perfect for SiriusXM. Kevin and Matt will create a show that is enlightening, entertaining and unlike anything else on the airwaves."

Harvick has 35 career Monster Energy NASCAR Cup Series victories, including wins in such crown-jewel events as the DAYTONA 500 at Daytona International Speedway (Fla.), the Brickyard 400 at Indianapolis Motor Speedway (Ind.) and the Southern 500 at Darlington Raceway (S.C.). In addition to his impressive performance in the Monster Energy Series, Harvick is a two-time NASCAR XFINITY Series champion with 46 series wins and 14 NASCAR Camping World Truck Series victories.

SiriusXM NASCAR Radio (channel 90) airs 24 hours a day, 365 days a year and delivers in-depth racing coverage and inside access to NASCAR news, including live broadcasts of every Monster Energy NASCAR Cup Series™, NASCAR XFINITY Series™ and NASCAR Camping World Truck Series™ event. Fans can call in to the channel to share their opinions and be a part of the daily discussion, and can also access SiriusXM NASCAR Radio

programming when they want it on SiriusXM On Demand. The channel's roster of expert hosts features current and former drivers, crew chiefs, crew members and a host of NASCAR insiders. For more info on SiriusXM NASCAR Radio's programming and personalities go to www.SiriusXM.com/NASCAR.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply

with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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