

March 9, 2017



2017 NCAA® Division I Men's Basketball Championship Coverage on SiriusXM

Subscribers get access to every minute of every game on satellite radios and on the SiriusXM app

SiriusXM College Sports Nation channel offers the most comprehensive daily tournament coverage on radio

SiriusXM hosts include Mike Krzyzewski, Tom Brennan, Bobby Cremins, Fran Fraschilla, Seth Greenberg, Steve Lappas and Eddie House

NEW YORK, March 9, 2017 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive coverage of the NCAA® Division I Men's Basketball Championship, airing every minute of every game on both satellite radios and the SiriusXM app, and providing the most in-depth daily coverage of the tournament on SiriusXM College Sports Nation, its exclusive 24/7 college sports talk channel.



SiriusXM listeners nationwide can hear every game in its entirety from the First Four® on March 14 and 15 through the Final Four® and national championship game in Phoenix on April 1 and 3. All Men's NCAA Tournament game broadcasts are provided to SiriusXM by Westwood One, radio rights holder for the NCAA® Division I Men's Basketball Championship.

Tournament match-ups and SiriusXM channel assignments will be available at www.siriusxm.com/collegesports starting Monday, March 13.

On Selection Sunday®, March 12, SiriusXM will provide up-to-the-moment coverage as tournament teams and first round match-ups are announced. Chris "Mad Dog" Russo and Steve Torre will host live from 5:00 to 9:00 pm ET on Mad Dog Sports Radio (channel 82). Then from 9:00 pm to midnight ET, listeners can tune into continued live coverage hosted by former University of Vermont coach Tom Brennan and Mark Packer on SiriusXM College Sports Nation (channel 84). The shows will feature interviews with special guests, including team coaches and NCAA Men's Basketball Committee chair Mark Hollis, and will give fans a place to call in and share their reactions and opinions as the full field is revealed.

Throughout the tournament, SiriusXM College Sports Nation offers the most extensive and in-depth college basketball news and tournament talk available on radio. SiriusXM's 24/7 college sports channel showcases a lineup of expert analysts and hosts that includes former

coaches Tom Brennan, Bobby Cremins, Fran Fraschilla, Seth Greenberg and Steve Lappas, former Arizona State star Eddie House, as well as Chris Childers, Mark Packer and Chris Spatola.

Duke head coach Mike Krzyzewski, who has led the Blue Devils to five National Championship titles, will continue to host his weekly SiriusXM show throughout the tournament. *Basketball and Beyond with Coach K* airs weekly on SiriusXM College Sports Nation. For upcoming show times check www.siriusxm.com/collegesports.

SiriusXM will also offer coverage of the NCAA Division I Women's Basketball Championship, providing listeners with live play-by-play of every regional final, the Women's Final Four® and championship game. All Women's NCAA Tournament radio broadcasts are produced by Westwood One.

NCAA, First Four, Final Four, and Selection Sunday are trademarks of the National Collegiate Athletic Association.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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