

Stanford Radio Launches on SiriusXM Starting February 11

Two new programs -- "The Future of Everything" and "School's In" - hosted by Stanford scholars to premiere on SiriusXM Insight channel 121

Listeners will hear ready-to-use advice and information to make sense of technology and education in their day-to-day lives

NEW YORK, Feb. 9, 2017 /PRNewswire/ -- Today SiriusXM announced the launch of Stanford Radio in collaboration with Stanford University. The joint venture begins with the production of two all-new radio programs, granting subscribers access to the sharpest minds in the fields of technology and education. The weekly shows will debut on SiriusXM Insight channel 121 starting February 11 at 11:00 am ET.



The Future of Everything will be hosted by Stanford Bioengineering Professor Russ Altman, a recipient of the U.S. Presidential Early Career Award for Scientists and Engineers and a National Science Foundation CAREER Award. On his new program the experienced TEDxStanford talk alum will explore how technology, science, and medicine shape our lives in myriad ways – from driverless cars, to cybersecurity, to genetics and health. Offering SiriusXM subscribers a front row seat on innovations from the Stanford School of Engineering, Altman will make the extraordinary both accessible and useful as he delves into "the future of everything."

Students, parents, and teachers all agree that plenty needs to change in the classroom, but what and how? *School's In* promises to be a must-listen for families navigating an increasingly complex education system, and anyone interested in the state of education in

the country. Hosted by Dan Schwartz, Dean of the Graduate School of Education, and Denise Pope, a Senior Lecturer with the Graduate School of Education, the show will explore difficult family topics like how much homework is too much, what technology can and can't do to help kids learn, and countless other topics affecting our youth and their parents.

"We look forward to bringing Stanford expertise and discoveries to the entire nation through this exciting collaboration with SiriusXM," said Stanford President Marc Tessier-Lavigne. "Satellite radio will deliver the insights from Stanford faculty directly to people who can benefit, with compelling topics to help them better understand how universities contribute to their daily lives."

"We're excited to partner with Stanford University and to afford our subscribers insights from the school's storied campus," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "SiriusXM has a proven track record of collaborating with the country's premiere institutions to create truly unique original content that connects listeners with the preeminent experts in their respective fields. Technology and education are two subjects that touch everyone's lives, and Stanford Radio will offer unparalleled and dynamic programming on these all-important topics."

The two Stanford Radio programs will rotate Saturdays, with *The Future of Everything* premiering at 11:00 am – 12:00 pm ET on February 11, and *School's In* taking over the time slot the following Saturday, February 18. Stanford Radio will also replay at 12:00 pm ET every Sunday.

In addition to SiriusXM Insight channel 121, SiriusXM subscribers can hear Stanford Radio via SiriusXM On Demand, through the SiriusXM app on smartphones and other connected devices, as well as online at www.siriusxm.com/player and sxm.stanford.edu.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31.3 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit http://www.siriusxm.com/LogosAndPhotos.

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The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forwardlooking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems: our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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