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SiriusXM to Air 34 College Football Bowl Games This Postseason

Subscribers get live play-by-play on satellite radios and on the SiriusXM app

Schedule begins Dec. 17 and includes College Football Playoff Semifinals and National Championship

NEW YORK, Dec. 15, 2016 /PRNewswire/ -- SiriusXM will offer a schedule of 34 live bowl games this college football postseason, including the College Football Playoff Semifinals and National Championship, giving subscribers nationwide access to live play-by-play on their satellite radios and on the SiriusXM app.



The schedule begins this Saturday, December 17, with a lineup of five games that kicks off with Grambling State vs. North Carolina Central in the Air Force Reserve Celebration Bowl at 12:00 pm ET. A complete schedule of games and their SiriusXM channel assignments can be found at www.SiriusXM.com/bowlschedule.

On New Year's Eve, subscribers can tune in for both College Football Playoff Semifinal games – the Chick-Fil-A Peach Bowl featuring **#1 Alabama** vs. **#4 Washington** (3:00 pm ET), followed by **#2 Clemson** vs. **#3 Ohio State** in the PlayStation Fiesta Bowl. Nine days later listeners will get live play-by-play as the winners of those two games face off for the College Football Playoff National Championship at Raymond James Stadium in Tampa, FL (Jan. 9 at 8:00 pm ET). All three CFP games air on ESPN Radio, SiriusXM channel 80.

In addition to the College Football Playoff games, listeners will also get access to the six other bowl games that feature matchups between Top 25-ranked teams. These include: **#10 Colorado** vs. **#12 Oklahoma St.** in the Valero Alamo Bowl (Dec. 29); **#11 Florida State** vs. **#6 Michigan** in the Capital One Orange Bowl (Dec. 30); **#13 Louisville** vs. **#20 LSU** in the Buffalo Wild Wings Citrus Bowl (Dec. 31); **#8 Wisconsin** vs. **#15 Western Michigan** in the Goodyear Cotton Bowl Classic (Jan. 2); **#5 Penn State** vs. **#9 USC** in the Rose Bowl Game Presented by Northwestern Mutual (Jan. 2) and **#7 Oklahoma** vs. **#14 Auburn** in the Allstate Sugar Bowl (Jan. 2).

SiriusXM also offers fans the most in-depth radio coverage of the college game with daily talk, up-to-the-moment news and expert analysis on [SiriusXM College Sports Nation](http://www.SiriusXM.com/collegesportsnation), channel 84 on satellite radios and the SiriusXM app.

SiriusXM College Sports Nation features an unparalleled team of expert hosts that includes Heisman Trophy winners, National Champions, and former players and coaches. Greg McElroy, Rick Neuheisel, Matt Leinart, Robert Smith, Lou Holtz, Gino Torretta, Butch Davis, Phil Savage, Tim Brown, Eddie George, Kirk Morrison, Brad Hopkins, Charles Arbuckle and Eric LeGrand are among the analysts joining hosts Taylor Zazour, Chris Childers, Mark Packer, Andy Staples, Braden Gall, Mark Morgan, Chris Spatola, and Rachel Baribeau throughout the season.

Twenty-seven of the bowl game broadcasts – including the College Football Playoff Semifinals and College Football Playoff National Championship – are produced and provided by ESPN Radio. Other broadcast providers are Touchdown Radio and RedVoice LLC.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our

ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

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