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SiriusXM and Sears® Auto Center Team Up to Seamlessly Deliver Satellite Radio Service to Sears Auto Customers

Sears Auto becomes first aftermarket automotive maintenance and repair center to participate in SiriusXM Service Lane program

Qualifying vehicle owners who visit any one of the more than 600 Sears Auto Centers can drive away with a complimentary two-month SiriusXM subscription

NEW YORK, Nov. 30, 2016 /PRNewswire/ -- Sears Auto and SiriusXM announced today that they have teamed up to seamlessly deliver SiriusXM, through SiriusXM's Service Lane program, to qualifying owners who have their satellite radio-equipped vehicles serviced at any one of the more than 600 Sears Auto Centers nationwide.



Sears Auto associates can immediately check eligibility when a vehicle is brought in for service and activate a complimentary two-month SiriusXM subscription, allowing customers to drive away with access to SiriusXM's world-class programming lineup – including commercial-free music, plus talk programming, sports, news, comedy and more.

"Sears Auto serves a tremendous number of auto owners across America as a trusted provider of maintenance and repair services and we're very excited to work with them to expand the reach of the SiriusXM Service Lane Program," said Joe Verbrugge, Executive Vice President, Sales and Development, SiriusXM. "It enables Sears Auto to provide an enhanced level of service to their customers, allows us to reach many more owners of satellite radio-enabled vehicles, and for the vehicle owner it is a quick and easy process. They are informed of their eligibility right there at the Sears Auto Center and can drive away enjoying SiriusXM's unparalleled programming lineup."

"This is an opportunity to draw new customers to Sears Auto. SiriusXM is a terrific entertainment service and this is just one more example of how Sears Auto provides added value and entertainment for our members and customers," said Brian Kaner, president of Sears Auto Center. "We put your life in drive with our continued service enhancements."

For more info on SiriusXM's Aftermarket Service Lane Program go to www.siriusxmforshops.com.

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About Sears Auto Center

Sears Auto Center is a leading provider of automotive maintenance and repair services and parts, with more than 600 locations nationwide offering a full array of passenger and light truck tires, including RoadHandler™, Michelin and Goodyear; DieHard® tires and batteries, Craftsman® auto accessories and more. Sears has a long history as America's trusted place for car care, having offered auto parts since 1905 and service since 1931. Sears Auto Center offers customers convenient locations and hours – open seven days a week, as well as an extensive menu of services. Sears Auto Center is a division of Sears, Roebuck and Co. For more information on Sears Auto Center please visit www.SearsAuto.com. Facebook: www.Facebook.com/SearsAuto | Twitter @SearsAuto

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-

looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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