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Money Management Expert Dave Ramsey Joins SiriusXM

Award-winning program "The Dave Ramsey Show" will premiere on SiriusXM on November 14

NEW YORK, Nov. 10, 2016 /PRNewswire/ -- Today SiriusXM announced that Dave Ramsey, America's trusted voice on money and business, will bring his award-winning program "The Dave Ramsey Show" to SiriusXM. The nationally syndicated show can be heard on Sirius channel 145 and XM channel 207 starting on November 14.



One of the country's leading voices on personal finance, Ramsey has helped millions of people get out and stay out of debt, build wealth, retire with dignity, and give generously. His nationally syndicated program is heard by more than 12 million listeners each week, and now SiriusXM subscribers will have the opportunity to call into the live program and get practical financial advice for their money problems. Monday through Friday, listeners can tune in from 2:00-5:00 pm ET, as well as stream the show via the SiriusXM app on channel 790.

"We are honored and excited to join the SiriusXM family. We're looking forward to experiencing the future growth of this platform and its audience," said Brian Mayfield, Vice President of Ramsey Media.

"Dave Ramsey is a huge force in the world of personal money management and a significant addition to SiriusXM," said Jason Schramm, Senior Vice President of Digital, Talk and Content Strategy, SiriusXM. "Between his immensely popular program and bestselling books, Dave has proven himself a top expert in his field, and I'm thrilled that he's found a second home at SiriusXM, where our subscribers will now be able to listen to his advice and get direct feedback about their own finances."

In addition to his radio show, Dave Ramsey is the author of seven best-selling books —*Financial Peace*, *More Than Enough*, *The Total Money Makeover*, *EntreLeadership*, *The Complete Guide to Money*, *Smart Money Smart Kids* and *The Legacy Journey*—that have sold more than 10 million copies combined. Ramsey was honored as the National Broadcaster's Marconi Award winner in 2009. He was also inducted into the NAB Broadcasting Hall of Fame in 2013 and the National Radio Hall of Fame in 2015.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those

described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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