

November 10, 2016



Genesis Customers Now Receive Three-Year Subscription to SiriusXM Traffic and Travel Link

NEW YORK, Nov. 10, 2016 /PRNewswire/ -- Genesis customers now receive a three-year subscription to SiriusXM Traffic and SiriusXM Travel Link with their G80 and G90 sedans, which are now available at Genesis retailers across the country.



"Genesis customers demand luxury and performance, and SiriusXM is proud to be the provider of continuously updated information to those drivers and their passengers," said Christopher Lam, vice president and general manager, automotive partnerships, SiriusXM. "When paired with our unparalleled variety of audio entertainment, SiriusXM Traffic and SiriusXM Travel Link in all new Genesis models makes an extraordinary driving experience even better."

"We chose SiriusXM due to their reliability in providing our owners with a wealth of information that they will find helpful and use daily," said Erwin Raphael, general manager of Genesis in the U.S. market. "World-class entertainment and driving information while on the road certainly enhances the ownership experience."

Customers get access to SiriusXM Traffic and SiriusXM Travel Link, a suite of advanced services with features that highlight information including:

- Traffic speed: Color-coded roads on the vehicle's navigation screen show traffic speed in major metro areas.
- Accidents, construction and road closures: Traffic alerts which include information on accidents, disabled vehicles, construction and road closures.
- Alternate route guidance and mapping: In-vehicle navigation system and detailed traffic data to allow drivers to choose alternate routes and receive updated directions to avoid congested roads.
- Fuel prices: Detailed information on fuel prices and the ability to sort by lowest price, fuel type, distance or brand name.
- National weather information: Coast-to-coast weather data including current conditions, five-day forecasts and weather maps.
- Sports scores: In-game and final scores, as well as weekly game schedules, for world-class professional sports and college programs.
- Movie listings: Access to detailed local movie theater listings including start times and ratings.

Genesis customers also receive a three-month subscription to SiriusXM's All Access Package that delivers every satellite radio channel available, including Howard Stern, every NFL, MLB® and NBA game, every NASCAR® race, Opie Radio and more. Genesis owners also get access to programming beyond the vehicle on smartphones and other connected devices and at www.siriusxm.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 31 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at SiriusXM.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business;

failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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