

October 18, 2016



Mike Krzyzewski Hosts Season Premiere of His SiriusXM Show Oct. 20

Five-time NBA Champion and new USA Basketball head coach Gregg Popovich will join Coach K on the opening episode

"Basketball and Beyond with Coach K" airs weekly on SiriusXM College Sports Nation, channel 84

NEW YORK, Oct. 18, 2016 /PRNewswire/ -- Mike Krzyzewski, the Hall of Fame head coach of the Duke University Blue Devils and this year's Olympic Gold Medal-winning USA Basketball Men's National Team, will host the season premiere of his weekly SiriusXM show, *Basketball and Beyond with Coach K*, this Thursday, October 20 (6:00 pm ET) on [SiriusXM College Sports Nation](#).



Coach K's guest on the season opening episode will be San Antonio Spurs head coach Gregg Popovich, who will succeed Krzyzewski as head coach of the USA Basketball Men's National Team for the 2017-20 quadrennium.

After this week's debut and throughout the season, a new edition of *Basketball and Beyond* will air every Thursday (6:00 pm ET) on SiriusXM College Sports Nation (channel 84), which is available nationwide on satellite radios and on the SiriusXM app. Episodes are also available to subscribers through [SiriusXM On Demand](#).

Basketball and Beyond is entering its 12th season on SiriusXM and features Coach K and co-host Dave Sims interviewing successful people from many different walks of life, including sports, pop culture, politics and more. Some of the high profile guests who joined Krzyzewski on the program last season included MLB Commissioner Rob Manfred, Villanova head coach Jay Wright, Washington Nationals star Bryce Harper, Big Ten Commissioner Jim Delany, Chicago Cubs manager Joe Maddon, Cleveland Cavaliers guard Kyrie Irving, 2016 Daytona 500 winner Denny Hamlin and many others.

"We're always excited to launch a new season with Coach K. The insight, knowledge and experiences that Mike and his special guests share with SiriusXM listeners every week is extraordinary, and unlike anything else in radio," said Scott Greenstein, SiriusXM's President and Chief Content Officer.

Over more than four decades as a head basketball coach, 36 years at Duke University, Coach K has built one of the greatest coaching resumes in sports history. A member of the

Naismith Basketball Hall of Fame since 2001, he is the all-time winningest head coach in NCAA Men's Division I basketball history with 1043 victories, and he led Duke to its fifth NCAA Championship title in 2015. This summer Krzyzewski coached the USA Basketball Men's National Team to its third consecutive Olympic gold medal in Rio. Under Coach K as national team head coach, USA Basketball compiled an 88-1 overall record. The latest championship was the 11th gold medal won by the U.S. with Coach K as either a head coach or assistant coach.

In addition to Coach K's program, SiriusXM carries live play-by-play coverage of Duke basketball games throughout the season. SiriusXM is the leading broadcaster of live college sporting events and offers play by play from the ACC, Big Ten, Big 12, Big East, Pac 12, SEC, American Athletic Conference and other NCAA Division I conferences.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30.6 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our

ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contact:

Andrew FitzPatrick

SiriusXM

212-901-6693

Andrew.FitzPatrick@SiriusXM.com

Logo - <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/mike-krzyzewski-hosts-season-premiere-of-his-siriusxm-show-oct-20-300346956.html>

SOURCE Sirius XM Holdings Inc.