

July 7, 2016



## **SiriusXM Goes Gavel to Gavel With Convention Coverage**

**Unprecedented audio coverage across seven original SiriusXM channels including P.O.T.U.S. Convention Radio; Patriot; Progress; Insight; Urban View; Business Radio Powered by The Wharton School, and Radio Andy!**

**Diverse perspectives and special content from Breitbart News, The Circus on SHOWTIME®, Yahoo News, Randi Zuckerberg, Dan Rather, and many more.**

**Former NYC Police Commissioner Ray Kelly to kick off special series with "Securing a Convention"**

**Plus live coverage from CNN, Fox News, Fox News Headlines 24/7, MSNBC, NPR, and more.**

NEW YORK, July 7, 2016 /PRNewswire/ -- SiriusXM announced today its comprehensive live coverage of the Republican and Democratic National Conventions as well as a wide-variety of political programming across a broad-range of its news, talk and entertainment channels.



"SiriusXM's coverage of the 2016 political conventions will be broad, diverse, and unmatched in the audio space," said Scott Greenstein, SiriusXM President and Chief Content Officer. "Regardless of political persuasion, SiriusXM listeners will have choices like never before to hear every minute of each convention along with sharp political analysis and opinion across an unprecedented number of channels on our platform."

Beginning Monday, July 18th for the Republican National Convention and Monday, July 25th for the Democratic National Convention, SiriusXM will transform its non-partisan P.O.T.U.S. (Politics of The United States) channel into "Convention Radio" -- featuring uninterrupted, gavel to gavel coverage from the convention floor. P.O.T.U.S channel hosts including Tim Farley, Michael Smerconish, Julie Mason, Michael Steele, and Rick Ungar will broadcast from each convention city, with White House Correspondent Jared Rizzi reporting live from the convention floor. "Convention Radio" will also feature special programming with key news, politics, and entertainment brands including Olivier Knox from Yahoo News; Variety;

Politico; The Wall Street Journal; The Hill; Real Clear Politics, and a special with the hosts of the new SHOWTIME series *The Circus: Inside The Greatest Political Show on Earth*. The weekend before the opening gavel in Cleveland and Philadelphia, P.O.T.U.S. will present "Prelude to The Convention," featuring historic moments from past conventions, expert analysis on convention rules and protocol, a preview of the week ahead, and special panel discussions.

On Friday, July 15th at 1 pm ET, P.O.T.U.S. also broadcasts the first of a special six-show series with former New York City Police Commissioner Ray Kelly. Kelly's premiere episode will focus on "Securing a Convention." As NYC Police Commissioner, Kelly was responsible for the security preparations in New York for the 2004 Republican National Convention.

Convention Radio in each city is joined by a wide-ranging suite of content including special coverage on SiriusXM news channels including CNN, Fox News, Fox News Headlines 24/7, MSNBC, NPR, and exclusive programming from SiriusXM original channels including:

From the Republican National Convention (beginning Monday, July 18 unless otherwise noted):

#### **SiriusXM Patriot**

- "Breitbart News Convention Preview," Sunday, July 17, 7:00 pm – 10 pm ET
- "Breitbart News Daily with Stephen K. Bannon," 6:00 am - 9:00 am ET
- "The Wilkow Majority with Andrew Wilkow," 12:00 pm - 3:00 pm ET
- "The David Webb Show," 9:00 pm – 12:00 am ET

#### **SiriusXM Progress**

- "The Michelangelo Signorile Show," 3:00 pm – 6:00 pm ET
- "Make It Plain with Mark Thompson," 6:00 pm -9:00 pm ET
- "Progress From The Podium," 9:00pm – 12:00 am ET

#### **Urban View**

- "The Armstrong Williams Show," 6:00 pm – 8:00 pm ET

#### **SiriusXM Insight**

- "Stand Up with Pete Dominick," 9:00 am – 12:00 pm ET

#### **Radio Andy**

- "Alter Family Politics," hosted by Jonathan Alter, 6:00 pm – 7:00 pm ET
- "Dan Rather's America," Tuesday, July 19 and Thursday, July 21, 7:00 am ET and PT

From the Democratic National Convention (beginning Monday, July 25 unless otherwise noted):

#### **SiriusXM Progress**

- "The Agenda with Ari Rabin-Havt," 6:00 am – 9:00 am ET

- "The Michelangelo Signorile Show," 3:00 pm – 6:00 pm ET
- "Make It Plain with Mark Thompson," 6:00 pm - 9:00 pm ET
- "Progress From The Podium," 9:00pm – 12:00 am ET

### **Urban View**

- Joe Madison, "The Black Eagle," 8:00 pm – 12:00 am ET

### **SiriusXM Insight**

- "Stand Up with Pete Dominick," 9:00 am – 12:00 pm ET
- "The Mayor with (Miami Beach Mayor) Philip Levine," Tues/Thurs, 6:00 pm -7:00 pm ET

### **SiriusXM Patriot**

- "Breitbart News Convention Preview," Sunday, July 24, 7:00 pm – 10 pm ET
- "Breitbart News Daily with Stephen K. Bannon," 6:00 am – 9:00 am ET

### **Business Radio Powered by the Wharton School**

- "Dot Complicated with Randi Zuckerberg," Wednesday, July 27, 12:00 pm – 1:00 pm ET
- Knowledge@Wharton, Thursday, July 28, 10:00 am – 12:00 pm ET

### **Radio Andy**

- "Alter Family Politics," hosted by Jonathan Alter," 6:00 pm – 7:00 pm ET
- "Dan Rather's America," Tuesday, July 26 and Thursday, July 28, 7:00 am ET and PT

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

### **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 30 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company in the U.S. and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation, SiriusXM Marine™, Sirius Marine Weather, XMWX Aviation™, XMWX Weather, and XMWX Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.7 million subscribers. SiriusXM is also a leading provider of connected vehicles services to major automakers, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; consumer protection laws and their enforcement; the unfavorable outcome of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; harmful interference to our service from new and existing wireless operations; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; and impairment of our business by third-party intellectual property rights. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2015, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

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